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University Grants Commission
(मानव संसाधन विकास मंत्रालय)
(Ministry of Human Resource Development)
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D.O.F.No.1-1/2017(Secy)

18th August, 2017

Dear Sir/Madam,

The Ministry of Human Resource Development, vide its letter No.11014/02/2016-CDN(Pt.1) dated August 17, 2017 has sent a call for participation from all Colleges/Universities/Institutions in 'SWACHHTA PAKHWADA (1st to 15th September, 2017)' for spreading the message of cleanliness not only among the students but also in the surrounding areas.

In this regard, a **day-wise action plan for Swachhta Pakhwada is enclosed**. It is requested to constitute a Committee of teachers and students for organizing these events and for ensuring highest participation from the student community. A documentation of the activities may be maintained at the institutional level, which may be placed on the Facebook and publicized through Twitter.

The Government has also announced a nationwide essay competition on "What I can do for a Clean India" and also a **short films competition**. The last date for entries for these competitions is **8th September, 2017**. The winning entries from the institute level essay competition and members of the film clubs may be asked to participate in the competitions proposed by the Ministry of Drinking Water and Sanitation.

Accordingly, keeping in view the importance of the issue and in order to make the Swachhta Pakhwada a success, I request you to undertake the above activities in your esteemed University and also ensure the participation of your affiliated colleges in 'SWACHHTA PAKHWADA from 1st to 15th September, 2017' to spread awareness of and evoke sensitivity to virtues of sanitation and cleanliness and help the Government in successfully achieving the initiative of Swachh Bharat Abhiyaan.

This may please be treated as urgent.

With kind regards,

Yours sincerely,

(P. K. Thakur)

Encl: As above.

The Vice-Chancellors of all the Universities

Copy to:

✓ The Publication Officer, UGC, New Delhi for uploading on UGC website.


(P. K. Thakur)



सत्यमेव जयते

Swachhata Pakhwada
1st - 15th September 2017

Day	Date	Activity	Detail
Day 1	01-Sep	Clean campus day	All students to participate
Day 2	02-Sep	Clean hostel day	Hostel students to participate
Day 3	03-Sep	Green Campus day	All students to participate
Day 4	04-Sep	Clean Mess Day	All hostel students to participate
Day 5	05-Sep	Essay contest on "Innovative ways for spreading the message of hygiene"	Give wide publicity for participation
Day 6	06-Sep	Clean surroundings day: Roads leading to the institution	Action to be done in coordination with the municipal body
Day 7	07-Sep	Care for the surroundings: Study of garbage cleaning systems in public spaces	Action to be done in coordination with the municipal body
Day 8	08-Sep	Care for the surroundings: Visit to slum/villages to explain the concepts of cleanliness; wall writing on cleanliness and health	All NSS units to participate
Day 9	09-Sep	Care for the surroundings: Visit to markets nearby to study the systems for cleaning	All NSS units to participate
Day 10	10-Sep	Care for the surroundings: Visit to Govt hospital to study the hygiene and systems for disposal of garbage and hospital wastes	All NSS units to participate
Day 11	11-Sep	Care for the surroundings: Visit to institutions for the poor (orphanages etc)	All NSS units to participate
Day 12	12-Sep	Care for the surroundings: Debriefing session with the Commissioner Local Body about the systems for cleanliness	Selected student volunteers to participate
Day 13	13-Sep	"Cleanest Hostel room" contest	Parameters for judging to be finalised and made public
Day 14	14-Sep	Elocution contest on health and hygiene is the real wealth	Judging system to be set up.
Day 15	15-Sep	Closing ceremony for distribution of prizes and certificates for participants	To be organised by the Heads of institutions