

Details of E-contents prepared for online classes

Name of faculty	Name of subject	Topic name	Sub topic name	Types of e-content	Course name	Year of course	Link if uploaded anywhere
Dr. Sunil kumar	Media Law and Ethics (Paper-9)	Unit-1 Media Law	Constitution of India, Fundamental rights.	PDF	MJMC 2 nd Semester	2019-20	Shared via whatsapp group
		Unit-2 Parliamentary privileges and media	Parliamentary privileges Needs and impotancce, proceding, Contempt of court	PDF, Video,			
		Unit-3 Press and Registration of book act	Cinematography Act, Working Journalist and other Newspaper Empioyees.	PDF			
		Unit-4 Ownership of media	Press Council of India and board guidelines for the National and International Organization.	PDF			
Dr. Sunil kumar	Advertising and Public Relations (Paper-17)	Unit -1	Public Relations in India, Definitions of Public Relations, Difference between P.R. Publicity, Propaganda and Advertising	PDF	MJMC 4 th Semester	2019-20	Shared via whatsapp group
		Unit-2	Press Conferences, Media Tours ,Press Release/Press-note, Minutes, Chair Persons Speeches, Ghost Writing	PDF, Video,			

REFERENCE:

Media Law and Ethics

- Media Ethics and Laws. Prashant Jaiwardhan. Published by - Jharkhand Rai Universit.
- JLS 712 MEDIA LAW AND ETHICS. Innocent Okoye. Published by National Open University of Nigeria.
- Introduction to Media Law. Lyudmila handzhiyska and cheyenne Mackay. Publisher-Verein Freies Radio Wien.
- Media Law and Ethics. M. Neelamalar. PHI Learning Private Limited, New Delhi.
- MAC 411 MEDIA LAW AND ETHICS. Course Team Lateef- A. Adalakun-NOUN & Ganiyat Adenle-LASU-(Course Developers /Writers) Dr. Adidi Uyo (Course Editor) UNILAG. Published by-National Open University of Nigeria.
- Parliamentary privilege: Evolution or codification?. Richard Gordon Q.C. and Malcolm Jack. First published in Great Britain in 2013 by Parliamentary Privilege (Report of Session 2013–14). Published on 3 July 2013. by authority of the House of Commons London: The Stationery Office Limited.

- A Socio-Legal Perspective of the Cinematograph Act, 1952 Sreejita Mitra Symbiosis Law School, Hyderabad Telangana, India.
- MEDIA OWNERSHIP and DEMOCRACY in the DIGITAL INFORMATION AGE. MARK COOPER. Center for Internet & Society Stanford Law School.
- WHO OWNS THE MEDIA?. SIMEON DJANKOV, World Bank CARALEE MCLIESH, World Bank TATIANA NENOVA, World Bank and ANDREI SHLEIFER Harvard University.
- MEDIA MYTHS MAKING SENSE OF THE DEBATE OVER MEDIA OWNERSHIP By: Adam D. Thierer. Director, Center for Digital Media Freedom The Progress & Freedom Foundation.
- डीएमसी-04 मीडिया कानून, वर्धमान महावीर खुला विश्वविद्यालय, रावतभाटा, कोटा
- प्रेस विधि, डॉ. नंदकिशोर त्रिखा, विश्वविद्यालय प्रकाश, वाराणसी।
- भारत में प्रेस कानून और पत्रकारिता, गंगा प्रसाद ठाकुर, मध्यप्रदेश हिंदी ग्रंथ अकादमी, भोपाल।

Advertising and Public Relations (Paper-17)

- The Public Relations Handbook Alison Theaker. Simultaneously published in the USA and Canada.
- Introduction To Public Relations. Mathew Cabot. San Jose State University. AJEEP 2012.
- Public Relations (v. 1.0)
- A PRACTICAL GUIDE TO MODERN PR TOOLS & WORKFLOW.
- Training Programme On PUBLIC RELATIONS. Shri.N.Palaniappan. ANNA INSTITUTE OF MANAGEMENT CHENNAI - 600 028.
- जनसम्पर्क सिद्धांत और तकनीक, डॉ. संजीव भानावत क्षिप्रा माथुर, राजस्थान हिंदी ग्रंथ अकादमी, जयपुर।

Video Link-

<https://www.youtube.com/watch?v=h8Y-JWblchk&feature=youtu.be>

<https://www.youtube.com/watch?v=DMtzoDvLkfk>

<https://www.youtube.com/watch?v=Vh3ZLJs8FM8>