

Name of teacher	Name of subject	Name of topic	Name of sub topic	Type of e-content (video,pdfetc)	Name of syllabus	Year Of Syllabus	Link if somewhere uploaded
Dr.Murad Ali	Managerial Skill Development	Business Communication  Business Communication for success	Communication, Need,Objectives ,Types,Oral and Written Communication, Report Writing,Present ations	PDF  PDF	MBA  MCC-106	2020-2022	<a href="http://aems.edu.sd/wp-content/uploads/2019/02/Business-Communication-PDFDrive.com-.pdf">http://aems.edu.sd/wp-content/uploads/2019/02/Business-Communication-PDFDrive.com-.pdf</a>  <a href="http://www.open.lib.umn.edu+business">www.open.lib.umn.edu+business</a> communication for success
	Entrepreneurial Development & SSI	Entrepreneurial Development  Entrepreneurship	Entrepreneur, Types,Motives, Theories, Establishing an Entrepreneurial System, EDP's,Govt.support, Agencies facilitating Entrepreneurship,Women& Rural Entrepreneurship	PDF  PDF	MBA  MGT 302	2019-21	<a href="http://www.ddegjust.ac.in/studymaterial/mba/cp-401.pdf">http://www.ddegjust.ac.in/studymaterial/mba/cp-401.pdf</a>  <a href="https://www.researchgate.net/publication/338357361_Book_-_1Entrepreneurship_-_Full_File/link/5e0f04fd299bf10bc38c457e/download">https://www.researchgate.net/publication/338357361_Book_-_1Entrepreneurship_-_Full_File/link/5e0f04fd299bf10bc38c457e/download</a>

<b>Prankur Shukla</b>	Operations Research	Introduction to operation research	Meaning, Objective and Importance	Pdf	MBA MGT 303	2019-2021	<a href="https://www.cs.toronto.edu/~stacho/public/IEOR4004-notes1.pdf">https://www.cs.toronto.edu/~stacho/public/IEOR4004-notes1.pdf</a>
	International Financial Management	Foreign Exchange risk management	Foreign exchange exposure and risk	Video	MBA MGT 306B	2019-2021	<a href="https://www.youtube.com/watch?v=uku4EiZDMFk">https://www.youtube.com/watch?v=uku4EiZDMFk</a>
	Management of Floriculture and Horticulture	Export of Agribusiness Products	Export of Agribusiness Products, selection of market for Export	Video	MBA ABM 306	2019-2021	<a href="https://www.youtube.com/channel/UC6RAg4upKIEV51BEIsn6TIg">https://www.youtube.com/channel/UC6RAg4upKIEV51BEIsn6TIg</a>
	Management of Floriculture and Horticulture	Floriculture business in India and Abroad	Aspects related to floriculture Business Expantion to foreign locations	Video	MBA ABM 306	2019-2021	<a href="https://www.youtube.com/watch?v=VDIIBNfof3Y">https://www.youtube.com/watch?v=VDIIBNfof3Y</a>
	Managerial Economics	Introduction to Managerial economics	Introduction, Definitions characteristics .	Pdf	MBA MCC 103	2020-2022	<a href="https://www.tutorialspoint.com/managerial_economics/managerial_economics_overview.htm">https://www.tutorialspoint.com/managerial_economics/managerial_economics_overview.htm</a>

<b>Manoj Kumar Tripathi</b>	Strategic management	Introduction to strategy, Strategic management , Formulation of Strategy, Strategy implementation process, Functional Strategy	SM process, vision, mission, objective of SM, Competitor Analysis, Grand strategies Etc.	PDF	MAB MGT 301	2019-21	<a href="https://www.kau.edu.sa/Files/0057862/Subjects/Strategic%20Management%20Book.pdf">https://www.kau.edu.sa/Files/0057862/Subjects/Strategic%20Management%20Book.pdf</a>
	Consumer Behaviour & Marketing Research	Introduction to consumer, Different determinant of CB, Consumer decision making process	Consumer buying behaviour, Consumer research process, personality ,attitude ,motivation Etc.	PDF	MBA MGT 304 A	2019-21	<a href="https://gurukpo.com/Content/ConsumerBehavior.pdf">https://gurukpo.com/Content/ConsumerBehavior.pdf</a>

	Computer application in Management	Fundamental and computer application	Introduction to computer , operating systems, Hardware and software.	PDF	MBA MCC 107	2019-21	<a href="http://www.eiilmuniversity.co.in/downloads/Computer-Application-Management.pdf">http://www.eiilmuniversity.co.in/downloads/Computer-Application-Management.pdf</a>
<b>PramendraVikram Singh</b>	Business environment and Indian Ethos	Introduction to Business environment , Economic environment	Business environment and its classification, Various acts, environmental analysis and its various steps  Etc.	PDF	MBA MCC 102	2019-21	<a href="http://www.pondiuni.edu.in/sites/default/files/Business%20Environment%20and%20Law.pdf">http://www.pondiuni.edu.in/sites/default/files/Business%20Environment%20and%20Law.pdf</a>

	International marketing	International marketing, International marketing Environment, international marketing mix,	Introduction to international marketing, International institutions, Constraints in international marketing.  Etc.	PDF	MBA  MGT  305 A	2019-21	<a href="http://www.crectirupati.com/sites/default/files/lecture_notes/international%20marketing%20notes.pdf">http://www.crectirupati.com/sites/default/files/lecture_notes/international%20marketing%20notes.pdf</a>
	Advertising & Sales management	Introduction to AD,  Sales management	Concept , nature and scope, decision making,  Advertising planning,  Meaning, scope, importance Objective,  Etc	PDF	MBA  MGT  306 A	2019-21	<a href="http://www.pondiuni.edu.in/storage/dde/downloads/markiv_asp.pdf">http://www.pondiuni.edu.in/storage/dde/downloads/markiv_asp.pdf</a>

	Management of industrial relation	Introduction to IR, Trade unionism, Industrial conflict	Concept, nature, components of IR,  Concept, objective, function of Trade union, types strike, conciliation, voluntary arbitration.	PDF	MBA  MGT 304 C	2019-21	<a href="http://www.pondiuni.edu.in/storage/dde/downloads/hrmiii_irm.pdf">http://www.pondiuni.edu.in/storage/dde/downloads/hrmiii_irm.pdf</a>
<b>Rajesh Kumar</b>	Research Methodology	Introduction of Research, Research Problem, Collection of Data, Classification & analysis of Data  Report Writing	Features, life of research, approaches, Problem encounter by researcher, Hypothesis, function, Farms, Research design, Primary data & Secondary data Sources of primary & secondary data, Tabulation coding data	PDF	MBA  MCC105	2020-22	<a href="https://www.google.co.in/url?q=https://www.researchgate.net/publication/325846997_METHODS_OF_DATA_COLLECTION&amp;sa=U&amp;ved=2ahUKewiC_dmb5NzrAhWwzDgGHbyIDRkQFjAAegQIChAB&amp;usg=AOvVaw2nB3ydGLOBJP03AYEgOQVY">https://www.google.co.in/url?q=https://www.researchgate.net/publication/325846997_METHODS_OF_DATA_COLLECTION&amp;sa=U&amp;ved=2ahUKewiC_dmb5NzrAhWwzDgGHbyIDRkQFjAAegQIChAB&amp;usg=AOvVaw2nB3ydGLOBJP03AYEgOQVY</a>  <a href="https://www.google.co.in/url?q=https://byjus.com/commerce/meaning-and-objectives-of-classification-of-data/&amp;sa=U&amp;ved=2ahUKewijhML0N3rAhU9wzGhZ7UAFQQFjAKegQIAxAB&amp;usg=AOvVaw0nLpLaEUyU00kUNC_pxAnH">https://www.google.co.in/url?q=https://byjus.com/commerce/meaning-and-objectives-of-classification-of-data/&amp;sa=U&amp;ved=2ahUKewijhML0N3rAhU9wzGhZ7UAFQQFjAKegQIAxAB&amp;usg=AOvVaw0nLpLaEUyU00kUNC_pxAnH</a>  <a href="https://www.google.co.in/url?q=http://www.brainkart.com/article/Statistical-Analysis---Classification-of-Data_1503/&amp;sa=U&amp;ved=2ahUKewjGqZmS-d3rAhVZzzgGHd1tD7wQFjAsegQIBRAB&amp;usg=AOvVaw2">https://www.google.co.in/url?q=http://www.brainkart.com/article/Statistical-Analysis---Classification-of-Data_1503/&amp;sa=U&amp;ved=2ahUKewjGqZmS-d3rAhVZzzgGHd1tD7wQFjAsegQIBRAB&amp;usg=AOvVaw2</a>

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<https://www.google.co.in/url?q=https://inseaddataanalytics.github.io/INSEADAnalytics/CourseSessions/Sessions67/ClassificationAnalysisReading.html&sa=U&ved=2ahUKEwjGqZmS-d3rAhVZzzgGHd1tD7wQFjAUegQlBBAB&usg=AOvVaw1RpCXhtRv5dtpobrtb0Vej>

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<https://www.google.co.in/url?q=https://www.slideshare.net/mobile/zulfiquer732/learning-process-theories-principles-and-characteristics-lecture11&sa=U&ved=2ahUKEwiw0Jed-93rAhVSyZgGHYxmBDQQFjAYegQIChAB&usg=AOvVaw1w2tOKSMPA-FpALAEuxKvA>



	Management Training & Development	Introduction	Training role & responsibility, learning process training method & techniques	PDF	MBA MGT 306	2019-21	<a href="https://www.google.co.in/url?q=https://smallbusiness.chron.com/design-training-modules-57801.html&amp;sa=U&amp;ved=2ahUKEwiM-vrL-93rAhUozzgGHUh1CF8QFjALegQIBhAB&amp;usg=AOvVaw3s-u-OL32Vh8AhYqGFcNpl">https://www.google.co.in/url?q=https://smallbusiness.chron.com/design-training-modules-57801.html&amp;sa=U&amp;ved=2ahUKEwiM-vrL-93rAhUozzgGHUh1CF8QFjALegQIBhAB&amp;usg=AOvVaw3s-u-OL32Vh8AhYqGFcNpl</a>  <a href="https://www.google.co.in/url?q=https://www.slideshare.net/mobile/zulfiquer732/learning-process-theories-principles-and-characteristics-lecture11&amp;sa=U&amp;ved=2ahUKEwiw0Jed-93rAhVSyzzgGHYxmBDQQFjAYegQIChAB&amp;usg=AOvVaw1w2tOKSMPA-FpALAEuxKvA">https://www.google.co.in/url?q=https://www.slideshare.net/mobile/zulfiquer732/learning-process-theories-principles-and-characteristics-lecture11&amp;sa=U&amp;ved=2ahUKEwiw0Jed-93rAhVSyzzgGHYxmBDQQFjAYegQIChAB&amp;usg=AOvVaw1w2tOKSMPA-FpALAEuxKvA</a>

							<a href="https://www.google.co.in/url?q=https://www.businessmanagementideas.com/training/top-8-methods-and-techniques-for-training-employees/2509&amp;sa=U&amp;ved=2ahUKewiP7aWW_N3rAhXKxzgGHV6ZBa0QFjADegQICxAB&amp;usg=AOvVaw124kWUGTJxU_UwNvJ7cmh">https://www.google.co.in/url?q=https://www.businessmanagementideas.com/training/top-8-methods-and-techniques-for-training-employees/2509&amp;sa=U&amp;ved=2ahUKewiP7aWW_N3rAhXKxzgGHV6ZBa0QFjADegQICxAB&amp;usg=AOvVaw124kWUGTJxU_UwNvJ7cmh</a>  <a href="https://www.google.co.in/url?q=https://www.lynda.com/Communication-training-tutorials/1714-0.html&amp;sa=U&amp;ved=2ahUKewjUI6PG_N3rAhV1xzgGHXcGDgYQFjAbegQIBhAB&amp;usg=AOvVaw1kyrLP73NMjOgQxqcvlee5">https://www.google.co.in/url?q=https://www.lynda.com/Communication-training-tutorials/1714-0.html&amp;sa=U&amp;ved=2ahUKewjUI6PG_N3rAhV1xzgGHXcGDgYQFjAbegQIBhAB&amp;usg=AOvVaw1kyrLP73NMjOgQxqcvlee5</a>  <a href="https://www.google.co.in/url?q=https://www.citeman.com/16105-training-and-development-of-employees-in-india.html&amp;sa=U&amp;ved=2ahUKewitov_7_N3rAhVFxjgGHUCzCXUQFjAQegQICBAB&amp;usg=AOvVaw2Ur0Y6j7LhOK8GfMuy1bhq">https://www.google.co.in/url?q=https://www.citeman.com/16105-training-and-development-of-employees-in-india.html&amp;sa=U&amp;ved=2ahUKewitov_7_N3rAhVFxjgGHUCzCXUQFjAQegQICBAB&amp;usg=AOvVaw2Ur0Y6j7LhOK8GfMuy1bhq</a>
	Legal frame work of HRM	Emergence & objective of labor law, Trade Unions socio security law wages and bonus law establishment of contract labour	Socio economic environment industrial dispute law, law of discharge misconduct domestic enquiry, Employee state insurance maternity relief, minimum wages	PDF	MBA MGT 305	2019-21	<a href="https://www.google.co.in/url?q=https://www.coursehero.com/file/p19jes03/Max-Hour-15-UNIT-I-Emergence-and-Objectives-of-Labour-Laws-and-their-Socio/&amp;sa=U&amp;ved=2ahUKewjc-q7T_d3rAhW7zzgGHS8jAyywQFjAJegQIARAB&amp;usg=AOvVaw1oxVPHylh53vQfRWzEPCFd">https://www.google.co.in/url?q=https://www.coursehero.com/file/p19jes03/Max-Hour-15-UNIT-I-Emergence-and-Objectives-of-Labour-Laws-and-their-Socio/&amp;sa=U&amp;ved=2ahUKewjc-q7T_d3rAhW7zzgGHS8jAyywQFjAJegQIARAB&amp;usg=AOvVaw1oxVPHylh53vQfRWzEPCFd</a>  <a href="https://www.google.co.in/url?q=http://shodhganga.inflibnet.ac.in/bitstream/10603/66023/17/17_chapter%25203.pdf&amp;sa=U&amp;ved=2ahUKewjz_fn1_d3rAhXoxDgGHclDkMQFjAFegQICxAB&amp;usg=AOvVaw3hGVEigNze4z">https://www.google.co.in/url?q=http://shodhganga.inflibnet.ac.in/bitstream/10603/66023/17/17_chapter%25203.pdf&amp;sa=U&amp;ved=2ahUKewjz_fn1_d3rAhXoxDgGHclDkMQFjAFegQICxAB&amp;usg=AOvVaw3hGVEigNze4z</a>

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[https://www.google.co.in/url?q=https://clc.gov.in/clc/acts-rules/industrial-employment-standing-orders-act-1946&sa=U&ved=2ahUKEwi2r5Kz\\_t3rAhXMyjgGHeBcBB4QFjACegQICBAB&usg=AOvVaw27dLd2RG8LjXduXqlqFnU](https://www.google.co.in/url?q=https://clc.gov.in/clc/acts-rules/industrial-employment-standing-orders-act-1946&sa=U&ved=2ahUKEwi2r5Kz_t3rAhXMyjgGHeBcBB4QFjACegQICBAB&usg=AOvVaw27dLd2RG8LjXduXqlqFnU)

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							<p><a href="https://www.google.co.in/url?q=https://www.mondaq.com/india/employee-rights-labour-relations/626390/indian-laws-relating-to-working-hours-conditions-of-service-and-employment&amp;sa=U&amp;ved=2ahUKEwj4mofbgN7rAhWayjgGHaKAA9AQFnoECAkQAg&amp;usg=AOvVaw1Oix4i_C_fG_FLLhQW9Z2JD">5w</a></p> <p><a href="https://www.google.co.in/url?q=https://www.mondaq.com/india/employee-rights-labour-relations/626390/indian-laws-relating-to-working-hours-conditions-of-service-and-employment&amp;sa=U&amp;ved=2ahUKEwj4mofbgN7rAhWayjgGHaKAA9AQFnoECAkQAg&amp;usg=AOvVaw1Oix4i_C_fG_FLLhQW9Z2JD">https://www.google.co.in/url?q=https://www.mondaq.com/india/employee-rights-labour-relations/626390/indian-laws-relating-to-working-hours-conditions-of-service-and-employment&amp;sa=U&amp;ved=2ahUKEwj4mofbgN7rAhWayjgGHaKAA9AQFnoECAkQAg&amp;usg=AOvVaw1Oix4i_C_fG_FLLhQW9Z2JD</a></p> <p><a href="https://www.google.co.in/url?q=https://vakilsearch.com/advice/contract-labour-act/&amp;sa=U&amp;ved=2ahUKEwjz35mlgd7rAhUXyzgGHWQ_QABQQFjACegQICBAB&amp;usg=AOvVaw2bM2doLZVd60R_sPJHDEbvg">https://www.google.co.in/url?q=https://vakilsearch.com/advice/contract-labour-act/&amp;sa=U&amp;ved=2ahUKEwjz35mlgd7rAhUXyzgGHWQ_QABQQFjACegQICBAB&amp;usg=AOvVaw2bM2doLZVd60R_sPJHDEbvg</a></p> <p><a href="https://www.google.co.in/url?q=https://legal-dictionary.thefreedictionary.com/Labor%2BLaw&amp;sa=U&amp;ved=2ahUKEwiFooTDgd7rAhVyzjgGHedCDI8QFjAPeg_QIBBAB&amp;usg=AOvVaw1hMmODOBEf30g1dM_Qm2L3">https://www.google.co.in/url?q=https://legal-dictionary.thefreedictionary.com/Labor%2BLaw&amp;sa=U&amp;ved=2ahUKEwiFooTDgd7rAhVyzjgGHedCDI8QFjAPeg_QIBBAB&amp;usg=AOvVaw1hMmODOBEf30g1dM_Qm2L3</a></p>
<b>Dr.Sushil Kumar Singh</b>	Introduction to Agri-business management	Agribusiness management , Management of agro industries, Farm business	Nature dimension, evolution , Location factors and problem faced by agro industries,	PDF	ABM 303	2019-21	<a href="https://agrimoon.com/wp-content/uploads/Agricultural-Business-Management.pdf">https://agrimoon.com/wp-content/uploads/Agricultural-Business-Management.pdf</a>

		management	Farm labour, farm capital, farm machinery  Etc.				
	Agricultural market system and Models	Agricultural marketing,  Efficiency of marketing storage	Concept, Methods of grading of farm products,  Transportation and financial management in Agriculture  Etc.	PDF	ABM  304	2019-21	<a href="http://www.hillagric.ac.in/edu/coa/AgriEcoExtEduRSo cio/lectures/AgEcon244.PDF">http://www.hillagric.ac.in/edu/coa/AgriEcoExtEduRSo cio/lectures/AgEcon244.PDF</a>

	Farm Management	Introduction, Economic principles applied to farm management , Farm Planning, System of farm organizations	Definition, objective , scope, Cost principle law of Equip marginal returns, Farm planning and farm budgeting, Different system of farming Etc.	PDF	ABM 305	2109-21	<a href="http://www.hillagric.ac.in/edu/coa/AgriEcoExtEduRSo cio/lectures/AgEcon355.pdf">http://www.hillagric.ac.in/edu/coa/AgriEcoExtEduRSo cio/lectures/AgEcon355.pdf</a>
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