# **Syllabus**

# Master of Business Administration (HRD) MBA (HRD)

Two-Years Full-Time Post Graduate Degree Programme



BOS Held on 10-06-2022 With effect from: 2022-23

# **Department of HRD**

Faculty of Management Studies Veer Bahadur Singh Purvanchal University, Jaunpur

May 18/6/2002 M/8/6/22

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The Course:

Name: MBA (Human Resource Development)

Duration: 2 Years, Full-time

Eligibility: Graduate in any discipline with a minimum of 45% (5% Relaxation for SC/ST/OBC-Non Creamy Layer) marks. Students appearing in the final year of the qualifying

examination may also apply.

Programme Objectives:

The PG programme in HR is designed to meet the growing demand for a new generation of HR professionals in the country and abroad. The main objective of this course is to provide the industry with highly trained and motivated HR professionals capable of maintaining and developing new knowledge workers by providing need-based education relevant to the dynamic socio-economic environment.

**Programme Outcomes** 

The expected primary outcomes of the programme include;

• The students will be equipped with the requisite skill in human resource management.

 They will be familiarised with the latest practices of HR processes in the industry and academia.

Students will have an insight into the understanding of the value of human capital and its
effective utilization.

 They will be inculcated an urge in the students for continuous learning, a moral value system, and a spirit for commitment to their job.

Students will be equipped to work in multinational corporations and leading academic
institutions not only within the subcontinent but also abroad.

 Students will be well equipped with the requisite knowledge to conduct action research and development and basic research in human resource management and organizational behaviour.

 Students will be able to be as counselors and consultants with requisite skills and knowledge.



### Master in Business Administration-HRD (MBA-HRD)

Year	Sem	Paper	Code	Compulsory/ Elective	Paper	Credit
1	I	1	F040101T	Compulsory	Essentials of Management	4
	I	2	F040102T	Compulsory	Research Methodology	4
	1	3	F040103T	Compulsory	Human Resource Management	-4
	1	4	F040104T	Compulsory	Industrial Psychology	4
	I	5	F040105T	Compulsory	Industrial Relations	4
Ì	1	6		Minor Elective		4
	ì	7	F040106R	Compulsory (Project)	Social Project (School/Hospitals/NGOs/ Municipality/Police Department etc) & Viva Voce	4
						28
->	11	1	F040201T	Compulsory	Human Resource Development	4
T	11	2	F040201T	Compulsory	Computer Applications	4
	II	3	F040203T	Compulsory	Training & Development	4
-		4	F040203T	Compulsory	Organizational Behaviour	4
-	11	5	F0402041	Compulsory	Industrial Relations and Wage Laws	4
	11	6	F0402051 F040206R	Compulsory (Project)	Project on Unorganized/Informal Sector (Any HR issue) & Viva Voce	4
_					Titt isome) as the contract of	24
_	***		F040301T	Compulsory	Leadership, Team & Group Dynamics	4
2	111	1	F0403011 F040302T	Compulsory	Social Security and Occupational Safety Laws	4
	111	2		Compulsory	Managerial Communication & Report Writing	4
	111	3	F040303T F040304T	Elective (Any Two)	(a) Strategic HRM	4 credit
	m	4 (A)	(A)	Elective (Ally 1 wo)	(b). Labour Welfare & Industrial Discipline	for eac
	Ш	4(B)	F040304T (B)			4*2=8
	m	4(C)	F040304T (C)		(c). Managing Organizational Conflict & Stress	
	m	4(D)	F040304T (D)		(d). International HRM	
	ш	5	F040305R	Compulsory (Project)	Summer Training Project & Viva-Voce	4
	11.1	-				24
-	IV	1	F040401T	Compulsory	Career and Performance Management	4
3	IV	2	F040302T	Compulsory	Business Environment	4
	IV	3	F040303T	Compulsory	Organizational Change & Development	4
	IV	4(A)	F040404T (A)	Elective (Any Two)	(a). Human Resource Accounting & Auditing	4 credit
	IV	4(B)	F040404T (B)		(b). TQM & ISO-9000	elective 4*2=8
	IV	4(C)	F040404T		(c). Ethical Issues in Management	·
	IV	4(D)	(C) F040404T (D)		(d). Functional Management	
	IV	4(E)	F040404T (E)		(e) Strategic Management	
	IV	5	F040405R	Compulsory (Project)	Research Report & Viva-Voce	4
	IV	3	10404031	Company (Construction		24

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# MBA (HRD) Programme First Semester

Year	Sem	Paper	Code	Compulsory/ Elective	Paper	Credit
1	I	1	F040101T	Compulsory	Essentials of Management	4
	I	2	F040102T	Compulsory	Research Methodology	4
	I	3	F040103T	Compulsory	Human Resource Management	4
	I	4	F040104T	Compulsory	Industrial Psychology	4
	I	5	F040105T	Compulsory	Industrial Relations	4
	I	6		Minor Elective		4
	I	7	F040106R	Compulsory (Project)	Social Project (School/Hospitals/NGOs/ Municipality/Police Department etc) & Viva Voce	4

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Programme/Class: Degree MBA (HRD)

Course: Compulsory

Course Code: F040101T Course Title: Essentials of Management

Course Objective:

The objective of this paper is to make students familiar with the origin of management and managerial functions.

Course outcomes: After completeing this course students should be able to:

- · Develop understanding about practical aspect of basic management function & theories.
- · Make best use of available resources by developing sound and effective plan.
- · To make rational and effective decisions.
- To interpret the functional aspect of organizational structure.

To control the management process through various managerial control techniques

Credits	4	Compulsory Course		
Max. M	arks: 25+75	Min. Passing Marks: 36		
Total N	o. of Lectures-Tutorials-Practical (in hours	per week): L-T-P: 3-1-0		
Unit	Тор		L/T/P =40	
1	Theories of Management: Evolution of management thoughts, Theories of Management, Contribution of Taylor, Weber and Fayol management and Modern Management Theories, CK Prahlad.  Managing in today's Environment: Meaning, Definition, Characteristics of Management, Nature of Management, Professionalism (Arguments for and Against Professionalization), Levels of Management and Skills of a Manager.			
II	Managing the Organization Resources: Concept, Process and types of planning-Meaning, Characteristics, Advantages, Limitations, Essentials of sound Plan, Steps in Planning Process, Planning Premises, Types and Elements of Planning, Decision of Rational decision Making, Creativity in Decision-Making Concept of MBO, Characteristics, Objectives, MBO-Process, Advantages, Limitations. Managing organizational change.			
Ш	of Organizing, Concept of Distinctions be	gation and Decentralisation, Distinction	8	
IV	Managerial Control: Concepts, Na Interrelationship between planning an	ture, Elements, Significance, Types, d control, Steps in control process, m, Management by Exception, Techniques	10	

#### Suggested Readings:

- Terry, G. R. (1968). Principles of management. RD Irwin.
- Tripathi, P. C. (2008). Principles of management. (6th ed.) Tata McGraw-Hill Education.
- Koontz, H., & Weihrich, H. (2004). Essentials of Management, Tata McGraw Hill.
- Prasad, L. M. (2020). Principles and practice of management. (8th ed) Sultan Chand & Sons.
- Singh, C., & Khatri A. (2016). Principles and practice of Management and Organizational Behavior.
   Sage Publication

Suggested Continuous Evaluation Methods: Apart from the theoretical knowledge, students will be evaluated on the basis of problem-solving skills through case studies, role-playing and management games. Continuous changes and platforms will be provided to check their ability to apply managerial roles and managerial skills in various programs and events within the extra-curricular activities. In addition, the course will also include the group discussion, training, workshops, practical assignments, presentation, and special lecture for the 360-degree evaluation of teaching and learning outcomes.

Suggested equivalent online courses:

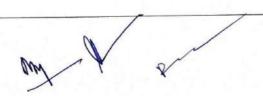
Further Suggestions:

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Programme/Class: Degree Year: First Semester: First MBA (HRD) Compulsory Course Course Code: F040102T Course Title: Research Methodology Course objective: The objective of this paper is to develop research aptitude amongst students through knowledge of all the concepts related to research. Course outcomes: After completeing this course students should be able to: • To develop research oriented thinking and logical aptitude. • To conduct research through systematic process · To do sampling and develop scales for attitude measurement Data handling and interpretation · Apply statistical techninques for data analysis · Use the statistical software SPSS Credits: 4 Compulsory Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Unit Topics =40 Introduction: Meaning, Definition, Characteristic, Objectives, Significance, Process 1 10 of Research, Approaches to Research, Characteristics of Business Research, Application of Business Research in India. Research Design: Types of Research - Exploratory, Conclusive, Formulation of hypothesis, Type I and II error. Sampling: Sampling method - Probability and non-Probability, sampling error Data Collection: Collection of Data - Primary & Secondary Sources, Types of П scales, Classification- Questionnaire, Schedule and Scale Development, Attitude measurement scale. Data Analysis - Preparation, Manipulation, Cleaning, Coding, Tabulation, Graphical Ш 12 Representation of Data, Measurement of central tendency and dispersion: Mean, Mode, Median, Standard Deviation, Variance, Skewness, Kurtosis, Reliability and Validity, Normal Distribution, Testing of Hypothesis. 10 Statistical Techniques: Correlation (product-moment) Karl Pearson's and Rank, IV Regression Analysis, Independent and Dependent Test (t-test, F-test,  $\chi^2$  - test), Introduction to statistical Package for the Social Sciences (SPSS) and AMOS, Ethics in Research and Plagiarism. Suggested Readings: Kothari, C.R. (2013). Research Methodology, (3rd ed.) New Age International (P) ltd. Publishers Kumar, C. Rajendra. (2008) Research Methodology. APH Publishing Corporation. Gupta, S.P. (2019). Statistical Method. (46th ed.) Sultan Chand & Sons. Newbold, P., Carlson, W. L., & Thorne, B. (2013). Statistics for business and economics. Boston, MA: Pearson. Malhotra, N. K., & Dash, S. (2019). Marketing research: An applied orientation. (7th ed.) Pearson Education. Field, P.A. (2019). Discovering Statistics using IBM SPSS Statistics.(4th ed). SAGE Publications Blunch, J. Niels, (2008). Introduction to Structural Equation Modelling Using SPSS and Amos. (1st ed). Sage Publication Suggested Continuous Evaluation Methods: Students will evolve based on their understanding of the

basic concepts of research and its methodologies through test series and internal assessment. The student will be asked to identify an appropriate research topic, select and define appropriate research problem and parameters, prepare a project proposal (to undertake a project), and write a research report.

Suggested equivalent online courses:



Programme/Class: Degree MBA (HRD)

Compulsory

Course Code: F040103T Course Title: Human Resource Management

Course objective: The objective of this paper is to train students on human skills and make them understand the significance of managing people at workplace.

Course outcomes: After completeing this course students should be able to:

- · Understand the role and importance human factor in organization
- · To do the planning of human resource effectively
- · To do the recruitment process and conduct induction and orientation program
- To know the technicality of compensation and could frame a competitive structure of compensation.

• To design the job and do the job analysis

Credits: 4		Compulsory		
Max. Ma	rks: 25+75	Min. Passing Marks: 36		
Total No	o. of Lectures-Tutorials-Practical (in hours	per week): L-T-P: 3-1-0		
Unit	Тор	pics	L/T/F =40	
I	Introduction: Concept, Importance, Objectives, Nature & Scope of Personnel Management, Personnel Management as a Profession, Evolution & Development of Personnel Management, Function of Personnel Management & Organization of Personnel Office, Roles of Personnel Manager, HRM & Personnel Management.			
II	Human Resource Planning: Concept, Macro and Micro levels HRP, HRP Process – Demand & Supply Forecasting Determining Human Resource Requirements, Action Planning, Monitoring & Control, HRP Redundancies & Reallocation of HR, HRP Techniques and Formulation, Technological Changes in HRP Controlling HR cost, Recruitment & selection, Induction & Orientation.			
Ш	Employee Compensation: Definition & Objectives, Types, Factor Affecting, Employee Compensation, Problems in Compensation Planning, Wage – Meaning, Definition, Need for Rational Wage Policy, Components of Industrial Pay Structure, Methods of Wage fixation, Factors Affecting Wage Policy, Difference between Salary & Wages. Fringe Benefits: Concept, Principles, Classification, Importance, Fringe Benefits & Productivity, Fringe Benefits and IR, Fringe Benefits & Absenteeism, Fringe Benefits & Labor Turnover.			
IV	Job Design and Job Analysis: Job D Analysis, Job Description, Job Specificatio Job Evaluation & Job Pricing – Job Methods, Job Pricing: Techniques, Pricing	besign, Approaches, Need, Process, Job n, Employee Specification. Evaluation Concept, Scope, Meaning &	10	

#### Suggested Readings:

- Flippo, E.B. (1984). Principles of Personnel Management. (2<sup>nd</sup> ed) New Delhi: McGraw Hill.
- Gupta, P. K., & Chhabra, S. (2015). Human Resource Information system. (1st ed) Himalaya Publications.
- Mamoria, C. B. (2011) .Personnel Management, Himalaya. Publications House.

Dessler, G., & Verkkey, B. (2020). Human Resource Management. (16th ed.). Pearson Publication

Suggested Continuous Evaluation Methods: To test the students' HR skills and their ability to assess the constraints and opportunities associated with employee management, a different set of activities will be conducted to have them the chance of role-playing, decision making, team management, group behavior, and self-appraisal. Students' understanding, application, and research aptitude will be monitored and developed through the methods of assignments, presentation, and group activity.

Suggested equivalent online courses:

**Further Suggestions:** 

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Programme/Class: Degree Year: First Semester: First MBA (HRD) Complulsory Course Course Code: F040104T Course Title: Industrial Psychology Course objective: The objective of this paper is to make students understand the various psychological principles and theories applied at workplaces. Course outcomes: After completeing this course students should be able to: · To understand the importance of psychology of individual as an employee · Understand the personality traits of an individual at workplace · Design psychological test • Handle the issues of conflict, stress, dissatisfaction and motivation · Do the councelling of individuals · Boost the morale and sense of satisfaction among individual Credits: 4 Compulsory Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Unit Topics =40I Industrial Psychology: Concept, Nature and Scope, Historical Development of 8 Industrial Psychology. Individual Difference & Psychological Tests: Concept of Personality, Difference in 10 II Intellectual and personality traits, Nature of Psychological Tests, Steps in Test Development, Classification of Psychological Tests with examples. Human Engineering & Industrial Accidents: Quality of work-life, Concept of Ш 10 Human Engineering, New Trends in Human Engineering, Principles of Human Performance, Working Condition, and Psychological Factors related to Accidents, Reduction of accidents, Human and economic costs of accidents. Job Satisfaction and Employee Counseling: Meaning, Concept, Nature, 12 IV Importance, Measuring Job Satisfaction and its Impact on Productivity and Motivation, Employee Counseling: Meaning, Need, Goals, Types Methods & Morale: Meaning, Characteristics, Determinants, Measuring Morale, Methods of increasing Morale, Morale & Productivity, Morale & Job Satisfaction.

#### Suggested Readings:

- Ghosh, P.K. Industrial Psychology. Himalya Publications.
- Blum, M.L., & Neyler, J.C. (1956) Industrial Psychology. (3rd ed.) New Delhi: Sage Publications.
- Schein, E. H. (1979) Organizational Psychology. (3rd ed.) Prentice Hall Inc.
- Tiffin, J., & McCormick, J.E. (1980). Industrial Psychology (7th ed.). Prentice Hall.

Suggested Continuous Evaluation Methods: Through the inclusion of case studies, group discussion, simulation training, workshops, practical assignments, presentation, industrial visits, and special lectures from industry experts, the evaluation of teaching and learning outcomes will be performed.

Suggested equivalent online courses:

**Further Suggestions:** 

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Programme/Class: Degree Year: First Semester: First MBA (HRD) Compulsory Course Course Code: F040105T Course Title: Industrial Relations Course Objective: The objective of this paper is to make students acquainted with the various aspects of Industrial relationship necessary for industrial democracy and peace. Course outcomes: After completeing this course students should be able to: To undsersand the role of each parties involved in Industial relation To prevent and settle any kinds of disputes and strikes To maintain industrial democracy and harmonious relation To handle grieve ancrtiese of the involved parties

Credits:	4 Co	mpulsory		
Max. Marks: 25+75 Min. Passing Marks: 36				
Total No	o. of Lectures-Tutorials-Practical (in hours per w	reek): L-T-P: 3-1-1		
Unit	Topics		L/T/P =40	
I	Industrial Relations: Definition, Needs, Concept, Imp act or IR on Production, Govt. role in managing IR, Functional requirements of good IR program, Factors in influencing Industrial Relations. Approaches of IR, Theories of IR, Growth of IR in India, India & ILO.			
П	Industrial Disputes: Meaning, Causes, Types (Strikes, Lockouts, Demonstration, etc) Prevention & Settlement of Industrial Disputes.			
Ш	Industrial Democracy: Concept, Worker Prerequisites of WPM, Levels and Forms of part Grievance Handling: Concept meaning and Handling, Types of Grievance Handling Process	icipation. I objective, Process of Grievance	12	
IV	<ul> <li>Trade Unionism &amp; Collective Bargaining</li> <li>Trade Unionism: Concept, Developm         Trade Union, Functions of Trade Union         Trade Unions.     </li> <li>Collective Bargaining: Meaning,         Bargaining, Prerequisites of Successful     </li> </ul>	ent of Trade Unionism, Problems of ons, Registration and Recognition of Objectives, Process of collective	10	

Suggested Readings:

- Subbarao, P., & Mamoria, S. (2016) Dynamics of IR. (16thed.). Himalayan Publications.
- Yoder, D. (2016). Personnel Management & IR. New Delhi: Prentice Hall Inc.
- Ahuja, K. K. (2008). Personnel Management. (4th ed.) Kalyani Publications.
- Subba Rao. P. (2011). Essentials of HRM & IR: Text Cases & Games. Konark Publications.

Suggested Continuous Evaluation Methods: The course learning outcomes will be asses based on students' participation and related outcomes, including the case study, group discussion, role-playing, Simulation training, workshops, practical assignments, and presentation.

Suggested equivalent online courses:





Programme/Class: Degree MBA (HRD)	Year: First	Semester: First
Major Survey		
Course Code: F040106R		hool/Hospitals/NGOs/ Municipality/Police partment etc) & Viva Voce
About the Paper:		
Course Objective: The objective	of this paper is to sens	itize students to social issues.
Credits: 4		Compulsory (Other Faculty/Department)
Max. Marks: 25+	75	Min. Passing Marks: 36
Total No. of Lectu	res-Tutorials-Practical	(in hours per week): L-T-P: 1-0-3

#### Course Introduction:

Student needs an understanding of social issues and functioning of various institutions as an organization. Working with people brings up some real situations and allows students to learn and analyze the actual situation and give them the experience of participation in social work.

The students are required to give at least 12 hours per week for fieldwork. They will be placed in the communities/ Institutions/NGO/Hospitals/Schools/social welfare organizations in the second semester. Every student is required to make a minimum of 15 concurrent field visits. On completion of the required number of hours in fieldwork, students are required to submit a report based on their experience and learning.

Course outcomes: After complting this course students should be able to

- The student will have a better understanding of social problems and the functioning of institutions through various services.
- They will also understand, appreciate, and develop the ability to evaluate voluntary and government programs' initiatives.
- · Develop an appreciation of social work intervention in these programs.
- · Relevant factual information about the client system and the problem
- Personality buildup for volunteerism.

#### Suggested Continuous Evaluation Methods:

The assessment could be done by asking for fieldwork reports for their visits.

- 1. Attendance, regularity, and punctuality.
- 2. Integration of theory into practice.
- 3. Participation during individual and group conferences.
- 4. Submission of fieldwork reports, clarity, and expression.
- 5. Professional growth and commitment

#### Suggested institutions:

The student may go to Hospitals, Schools & Colleges, Government offices, Government departments.

## MBA (HRD) Programme Second Semester

Year	Sem	Paper	Code	Compulsory/ Elective	Paper	Credit
2	П	1	F040201T	Compulsory	Human Resource Development	4
	II	2	F040202T	Compulsory	Computer Applications	4
	II	3	F040203T	Compulsory	Training & Development	4
	II	4	F040204T	Compulsory	Organizational Behaviour	4
	II	5	F040205T	Compulsory	Industrial Relations and Wage Laws	4
	П	6	F040206R	Compulsory (Project)	Project on Unorganized/Informal Sector (Any HR issue) & Viva Voce.	4

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Programme/Class: Degree Year: First Semester: Second MBA (HRD) **Compulsory Course** Course Title: Human Resource Development Course Code: F040201T Course Objective: The objective of this paper is to make students understand the importance of Human Resource Development necessary for individual and organisational growth. Course outcomes: After completing the course students should be able to: · Apply basic HRD philosophies in desiging HR practices · To develop an ideal HR culture • To do all the HRD practices to ensure Individual's development aligned with organizational development To do competency mapping • Apply HRD practices according to the latest trends Credits: 4 Compulsory Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Topics Unit =401 Introduction: Concept, Need, Objective, Philosophy, Pre-requisites, Policies, HRD 12 Action Plan, HRD - Responsibility, HRD as a System and Subsystems, HRD Process, Mechanism, Principles in Designing HRD System, Structure of HRD, HRD Approaches, HRD Matrix, Role of HRD in Organization, Attributes of HRD Managers, Challenges in HRD, HRD in Indian Industry. HRD Strategies: HRD Styles, HRD Culture: OCTAPACE, Role of Top 10 II Management in Building HRD Culture. HRD in organizations: Selected cases covering HRD practices in different organizations HRD Activities: Employee development activities- Approaches to employee Ш 8 development, leadership development, action learning, assessment and development centres; Intellectual capital and HRD; HRD mechanisms for workers; Role of trade unions; Industrial relations and HRD; Influence of motivation on development activities. HRD Applications and Trends: Coaching and mentoring; Career management and IV development; Employee counselling; Competency mapping; PCMM, Balanced Score Card, Appreciative inquiry; Integrating HRD with technology, Employer branding and other emerging trends. Suggested Readings: Tripathi, P.C. (2013). Human Resource Development, Sultan Chand & Sons. Subbarao, P. (2015). Personnel/HRM: Text & Cases (5th ed.) Himalaya Publications. Monappa, A. (2001). Managing Human Resource, Macmillan India ltd. Subba Rao, P. (2012). Personnel/Human Resource Management; Text, Cases and Games, Konark publishers Pvt. Ltd. Rao, T.V. (1995), Human Resource Development: Experiences, Interventions, Strategies, Sage Publications, New Delhi Rao, TV, (2010). Balance score Card, Sage Publications, New Delhi Suggested Continuous Evaluation Methods: For testing the student's understanding of practical and experiential learning of the course, students will go through a series of workshops, invited lectures from industry and academia, case studies, group discussions, practical assignments, and presentations. Presentations/Video/ Case Studies/Role Plays, lectures, entire teaching and learning outcomes will be monitored and evaluated for better results. Suggested equivalent online courses:

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**Further Suggestions:** 

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Course outcomes: After completing this course students should be able to :

- To use computer for maintaining data and records
- · To work on MS-Word
- To know the basic commands of MS-Excel
- · To design power point presentation
- To make use of Internet for smart work.

Credits:	4	Compulsory	
Max. Ma	rks: 25+75	Min. Passing Marks: 36	
Total No	. of Lectures-Tutorials-Practical (in hours pe	r week): L-T-P: 2-0-2	
Unit	Topic		L/T/P =40
I	Fundamental and computer Application: Computer application, Hardware, Software, Languages of computer, Operating system. MS-Word: File, Edit, Format, Drawing, Tools, Tables, Practicing on Cut-Copy Paste, merger, Page Setup, Typing and their commands.		
II	MS Excel: Creating Worksheet, Entering ar cells lookup tables, auto-fill. Rearranging inserting deleting cells, deleting & parts o worksheet design changes. Excel formatt manual format using styles; format painte Wrapping text, using border buttons and Creating and placing graphic objects, resizing	worksheets: Moving, copying, sorting, f work shared, reaction at formulas to ing: Excel page setup. Auto format, r. Changing font sizes and attributes. command. Working with graphics:	10
Ш	MS Powerpoint: Basics; colour scheme presentation: Auto content wizard, inserting, Working with text: Editing and moving text ext; formatting text-aligning text. Show Tin slides, transition and Build effects, deleting creating overhead transparencies; sharing presented to the present text of the present t	deleting slides.  tt, spell checking, finding and replacing  e: Arranging previewing and rehearsing  g slides, printing presentation elements	12
IV	Internet and Intranet: World wide web, XML, creating e-mail ID, e-mailing, creat Downloading, e-mail Spam, e-mail fil computing, Social media, Cybersecurity	ing folders in e-mails, attaching files,	8

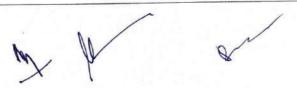
#### Suggested Readings:

- Ram, B. (2007). Computer Fundamentals: Architecture, (5<sup>th</sup>ed.) New Age International.
- Gupta, A. K. (2008). Computer at a Glance. Shree Publishers & Distributors.
- Arora, A., Bansai, S., & Bansal, S. (2006). Computer Fundamentals. Excel Books.
- Sinha, P. K. (2004). Computer Fundamentals. (6<sup>th</sup>ed.) New Delhi: BPB Publications

Suggested Continuous Evaluation Methods:

For enriching the computer knowledge and skills among the students, activities like; lab/assignments/workshops and advanced lectures will be incorporated to advance the teaching and learning outcomes. The practical works include making new files, using cut, copy, paste, and merger, creating/formatting tables using Excel, creating and managing data files for experiential learning. Further, assignments requiring tasks related to using the internet and web browsing, sending and receiving e-mails through e-mail POP 3 account, creating worksheets and different types of graphs using excel, creating slides and presentations using PowerPoint, and preparing a report on priority.

Suggested equivalent online courses:



Programme/Class: Degree MBA (HRD)		Year: First		Semester: Second	
	ory Course				
Course C		Course Title: T			
developm	Objective: The object ent and making the onal success.	ive of this paper is to m realise the signif	o give students i ficance of traini	in-depth knowledge related ing & development for in	to training & ndividual and
<ul><li>To a</li><li>To a</li><li>Tra</li></ul>	comes: After complunderstand the conceases and identify the concease and desing evaluate the training	ept and importance of training need g effective training p	of training in an o		
Credits: 4			Compulsor	у	
Max. Mar	rks: 25+75		Min. Passing	g Marks: 36	
Total No.	. of Lectures-Tutoria	ls-Practical (in hour	s per week): L-T	°-P: 3-1-0	
Unit	Topics		L/T/P =40		
I	Introduction: Condo of Learning, Role of Training.	cepts of Learning, Tra f Learning in T & D,	aining, Education Adult Learning,	n and Development, Transfe Distance Learning, Types o	of 10
П	Training Need Ide Need Assessment Classification of Co Life – Cycle, De Information, Influe	(TNA), Application orporate Training Netermining Training nees on TNI, Who	of TNA in Orgeds, Relation of Need at Level	Approaches to TNI, Training ganisation, Stages of TNA Training Need with Caree of performance, Obtaining Need, Comparing Data	a, er g
ш	Analyzing Training Needs.  Conducting the Training Programmes: Planning, Organizing, Preparing session plan, Budgeting & Controlling of Training Programs, Drafting training proposal, Organization & Structure of Training & Development, Training Methodology, Management Development through Training.				
IV	The Trainer and Training, Designing	Training Aids: Aud g Training Program, ( Evaluation of Trai	io-Visual Aids in Conducting Trair ning Programs:	n Learning, Computer Base ning Program, Qualities of a Concept, Need, Principles on the Job, Techniques	s,

 Taylor, B., & Lippitt, L.G. (1984). Management Development & Training Handbook. (2<sup>rd</sup> ed) UK McGraw Hill.

Laird, D., Holton, F.E., & Naquin, S.S. (1985). Approaches to Training & Development (3<sup>rd</sup> ed) Basic books.

Lynton, R.P., & Pareek, U. (2011). Training & Development. (3<sup>rd</sup> ed.) New Delhi: Sage Publications

Suggested Continuous Evaluation Methods: Students learning outcomes will be tested on the basis of applications of the concepts through activities such as group work, lectures, discussions of practical examples, audio-visuals, exercises, and case studies based on various organizations.

Suggested equivalent online courses:

Programme/Class: Degree MBA (HRD)

Compulsory Course

Course Code: F040204T Course Title: Organizational Behavior

Course Objective: The objective of this paper is to make students understand the behaviour-related aspect of human, how it affects the people, organisation, and how to manage it.

Course outcomes: After completing this course students would be able to:

- To understand OB models and its application in interpreting employees behavior in orgization
- · Manage employee's behavior at work
- · To handle individual's issue according to their personality type.

To develop learning culture and motivate individuals

Credits: 4 Comp		Compulsory	
Max. Ma	rks: 25+75	Min. Passing Marks: 36	
Total No	o. of Lectures-Tutorials-Practical (in hours	s per week): L-T-P: 3-1-0	
Unit	To	ppics	L/T/P =40
I	Introduction: Concept, Nature of Organizational Behavior, Behavioral Science as an Interdisciplinary Subject, Need of Integrated Approach to Study Behavior, Significance of Behavioral Science for Managers, Understanding individual behaviour, OB Models, Challenges in OB.		
П	Perception and Attitude: Perception: Meaning, Significance of Perception for understanding Human Behavior, Perceptual Process and Factors Influencing Perception, Emotional Intelligence. Attitude: Meaning, Concept, Significance, Sources, Types, Significance of Attitude for understanding Human Behavior, Values and attitude, Attitude formation, Measurement of Attitude, Cognitive Dissonance Theory, Attitude Change.		
m	Personality and Learning Personality: Concept, Factors influencing Personality, Theories of Personality, Personality job fit theory, Transational analysis, johari window. Learning: Concept, Process, Learning Theory and OB, OB Modification, Meaning, Steps in OB Modification Process, Introduction to Leadership, Power and Politics, Organizational Culture and conflict.		
IV	Motivation: Motivation and Nature of Motivation, Application, Maslow's need Equity theory, Herzberg's two factor theory Y and Z; Work designing for creating me	F Human Behavior, Process, Theories of hierarchy, ERG theory, McClelland theory, ory, Vroom's expectancy theory, Theory X, otivating job. <b>Individual Decision Making:</b> elines for Effective decision making;	10

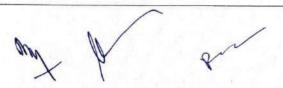
#### Suggested Readings:

- Robbins. P. Stephans, Judge. T & Vohra. N (2018). Organizational Behavior. (18th ed.) Pearson.
- Luthans, F. (2010). Organisational Behavior. (12th ed.) UK: McGraw Hill.
- · Moorhead, G., & Grffin, W.R. (2007). Organizational Behavior. Houghton Muffin Co.
- Ashwathappa, K. (2017). Organisational Behavior: Text & Cases. (12th ed.) Himalaya publications

#### Suggested Continuous Evaluation Methods:

Students will be provided the opportunities for working in a team, sharing the workload, quality of work, and contribution to team process (conflict management, interpersonal relations) through practical assignments, managing events, and academic programme. In addition, students will be exposed to the team project and presentation, case study preparation, and presentation for their evaluation on the grounds of group behavior, team spirit, peer's group behavior, decision-making skills, leading ability, and management insight in a behavioral sense.

Suggested equivalent online courses:



Programme/Class: Degree Year: First Semester: Second MBA (HRD) Compulsory Course Course Code: F040205T Course Title: **Industrial Relations and Wage Laws** Course Objective: The objective of this paper is to make students acquainted with the laws pertaining to compensation and social security of the employees. Course outcomes: After completing this course students should be able to: Apply the legal provisions in framing the compensations structure Handle the issues of industrial relation with legal insight Understand the statutory provisions guiding industrial relations and industrial disputes To implement design the social security related compensation with legal feasibility Credits: 4 Compulsory Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Topics =401 Minimum Wages Act, 1948: Main provisions 12 Payment of Wages Act, 1936: Main provisions П Payment of Bonus Act, 1965: Objectives, Main Provisions, Calculation, 8 Eligibility etc. Equal Remunerations Act, 1976: Objectives and main provisions, penalties Code on Wages, 2019: Main Provisions Ш Trade Union Act, 1926: Main provisions, registration and other provisions

#### Suggested Readings:

IV

Kumar, H. L. (2016). Labour Laws. Universal Law Publishing.

Code on Social Security 2020: Main Provisions

- Relevant Bare Acts.
- Kapoor, N.D., Abbi, R, & Bhushan, B. (2018). Elements of Industrial Law. Sultan Chand & Sons. New Delhi.
- Taxmann. (2019). Labour Laws. Taxmann Publications
- Malik, P.L. (2017) Industrial Laws (23rd ed) Eastern Book Company.

Industrial Disputes Act, 1947: Main provisions of the act

Srivastava, S.C. (2020). Industrial Relation and Labor laws (7th ed). Vikas Publishing.

Industrial Employment (Standing Order) Act, 1946: Main provisions

URL: https://labour.gov.in/labour-codes

Suggested Continuous Evaluation Methods: Students learning outcomes will be tested on the basis of applications of the concepts through activities such as group work, lectures, discussions of practical examples, audio-visuals, exercises, and case studies based on various organizations.

Suggested equivalent online courses:

Further Suggestions:

8

12

Program/Class: Degree MBA (HRD)	Year: First	Semester: Second
Survey Research Report		
Course Code: F040206R	Project on Unorganiz	ed/Informal Sector (Any HR issue) & Viva Voce

About the Paper:

The paper helps students to understand the practical and functional aspects of the unorganized/informal sector. In addition, the course will allow students to view this sector from

an HR angle. The students are required to give at least 12 hours per week for fieldwork. The students will go to the field/any unorganized /informal sector to study and collect data on any HR issue. Every student is required to make a minimum of 10 concurrent fieldwork visits. On completion of the required number of hours in fieldwork, students are required to submit a report based on their experience and learning.

Credits: 4	Compulsory (Other Faculty/Department)
Max. Marks: 25+75	Min. Passing Marks: 36

Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 1-0-3

Course outcomes: After completing the course students should be able to:

- Understand the challenges being faced by unorganized/informal sectors.
- They will develop an insight for effective and efficient utilization of human resources in the sector.
- Come up with innovtive and systematic ways to solve the problems of unorganized/informal sectors.

Suggested Informal and Unorganized Sectors:

Small shops, Departmental Stores, Small Restaurants, Vendors, Auto/CAB drivers

Suggested Continuous Evaluation Methods:

The students will be required to submit a project report on their selected HR topic. The students have to defend their project compulsorily before the panel of the expert which will be evaluated as under

· Project report evaluation

- 75

· Viva-voce Total

- 25 100 Marks.

**Further Suggestions:** 

Students will seek help from their Faculty members in selecting HR Topic/ Sector/ and preparation of project report.

17

## MBA (HRD) Programme Third Semester

Sem.	Subject	Paper Code	Compulsory/ Elective	Paper Name	Credit
111	1	F040301T	Compulsory	Leadership, Team & Group Dynamics	4
III	2	F040302T	Compulsory	Social Security and Occupational Safety Laws	4
m	3	F040303T	Compulsory	Report Writing	4
	Each stu	udent will opt an	y two couse from the give	en pool of 4 open elective courses	
			Open Elective Cour	rses	
III	4A	F040304T(A)	Elective	(a) Strategic Human Resource Management	4
Ш	4B	F040304T(B)	Elective	(b). Labour Welfare & Industrial Discipline	4
Ш	4C	F040304T(C)	Elective	(c). Managing Organizational Conflict & Stress	4
III	4D	F040304T(D)	Elective	(d). Cross-cultural and International HRM	4
III	5	F040305R	Compulsory (Project)	Summer Training Project & Viva-Voce	4
	III III III III III III III III	III	III	Elective	Elective   Elective

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P

BA(HRD)	Class: Degree	Year: Second	Semester: Third	
mpulsory C	ourse			
Course Code	e: F040301T	Lead	ership, Team & Group Dynamics	
urse Object	tive: The object	tive of this paper is to n	nake students understand the concept of	f leadership
Work in     Prioritzin     Work, but     Lead pec	nes: After com group and unde ng the group's i uild and lead a to pple/team/organ	pleting this course stud erstand rhe group dynami ntrest team	ic	
	Credits:	4	Compulsory	
	Max. Marks:	25+75	Min. Passing Marks: 36	
(d	Total No. of L	ectures-Tutorials-Practi	cal (in hours per week): L-T-P: 3-1-0	
Unit		Topics		L/T/P =40
I G	froup Develop formal Groups Group Dynan Think, Group S Team and Tea and Ingredients	mics: Concept, Group chift and Group Decision om Building: Concept, T	easons for joining Group, Stages of and Advantages, Disadvantages of Norms, Group Cohesiveness, Group Making Techniques Types, Teamwork, Life Cycle of Team, Ilding Process – Skills useful in Team	12
п	Leadership Ba	asics, Power & Politics: Source of Power, Fact	Leadership- definition, Styles, Leader ors Determining Power Relationship,	8
m	Approaches to Trait Approach Attitudinal App Group dynamic Grid Situational Contingency	Leadership: : Negative leadership Tra proaches: Ohio state L s Studies, Rensis Likert's Approaches: Tanneba Model, House Mitchell	nits; Leadership Studies, Michigan Studies, s Management System, The Leadership um-Schmidt Continuum, Fiedler's Path-Goal Theory, Vroom Yetten and Tridimensional Leader Effectiveness	12
IV	Contemporary Charismatic Le	adership, transactional an	nspirational approach to leadership: ad Transformational leadership. ring, self Leadership and E-Leadership	8
Lutha     News     Rao,  Suggested Students lea group work various orgs	oins, S.P., Judge, ans, F. (2010). C storm, J.W., & F V.S.P. & Naray Continuous Examing outcomes , lectures, discus	Organizational Behavior. (Keith, D. (2001). OB: Huan, P.S. (1987) Organization Methods: will be tested based on appropriate to the property of	(12th ed.) UK: McGraw Hill.  Iman Behaviour at Work (11th ed.) McGraw Hill.  Iman Behaviour at Work (11th ed.) McGrawtion Theory & Behavior. Delhi: Konark For Explications of the concepts through activities, audio-visuals, exercises, and case studing.	w Hill. Pub. Pvt. Lt

Programme /Class: Degree Semester: Third Year: Second MBA(HRD) Compulsory Course Course Code: F040302T Social Security and Occupational Safety Laws Course Objective: The objective of this paper is to give in-depth knowledge related to various labour laws in context of social security and occupational safety provisions. Course outcomes: After the completion of this course students should be able to: · Understand the importance and recent updated laws relating to social security and occupational Efficiently implement various provisions provided in the various social security occupational safety enactments Ensure flawless & timely compliance of legal provisions Credits: 4 Compulsory Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P **Topics** Unit =40Employee State Insurance Act, 1948: Main provisions Workmen's Compensations Act, 1923: Main provisions 10 1 Maternity Benefits Act, 1961: Main Provisions Employee Provident Funds and Miscellaneous Provisions Act, 1952: Main provisions Payment of Gratuity Act, 1972: Main provisions 12 II Unorganized Workers' Social Security Act, 2008: Main provisions Code on Social Security, 2020: Main provisions Factories Ac, 1948: Main provisions 8 Ш Mines Act, 1952 Contract Labour (Regulations and Abolitions Act), 1970: Main provisions Occupational Safety, Health and Working Conditions Code, 2020: Main 10 IV provisions Suggested Readings: URL: <a href="https://labour.gov.in/labour-codes">https://labour.gov.in/labour-codes</a> Kapoor, N.D., Abbi, R, & Bhushan, B. (2018). Elements of Industrial Law. Sultan Chand & Sons. Taxmann. (2019). Labour Laws (2020 ed). Taxmann Publications Malik, P.L. (2017) Industrial Laws (23rd ed) Eastern Book Company. Srivastava, S.C. (2020). Industrial Relation and Labor laws (7th ed). Vikas Publishing
 Suggested Continuous Evaluation Methods: Students will be provided opportunity for the discussion on case references, previous judgments, group discussion, amendments and updates, class assignments, presentation, case studies should be practiced. Expert and field specialized in person lecture will be organized.

Suggested equivalent online courses:

**Further Suggestions:** 

dy W

P

Programme /Class: Degree Semester: Third Year: Second MBA (HRD) Compulsory Course Course Code: F040303T Managerial Communication & Report Writing Course Objective: The objective of this paper is to make students learn the desired communication and writing skills required for professional setting. Course outcomes: After completing the course students should be able to : Understand the importance of effective communication at workplace Apply the basic principles of communication in organization • Do the oral and written communication concisely and accurately · Preparing reports and drafting all kinds of written formal communication • Using technology in communication · Do effective communication on social platform Compulsory Credits: 4 Min. Passing Marks: 36 Max. Marks: 25+75 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Topics Unit s=40 Introduction: Concept & Definition, Classification of communication, Purpose of communication, Process of communication, Importance of communication in 10 I management, Communication networks, Barriers & gateway in communication, 7 C's of communication, Impact of cross-cultural communication. Types of communication: Written communication: Purpose of writing, pros & cons of written communication, clarity in writing, Principles of effective writing, Writing techniques, Business letters and reports: Introduction to business letters, Types of 10 business letter, Layout of business letter, Reports: definition & purpose, Types of II business reports, Report writing. Oral communication: What is oral communication, Principles of successful oral communication, Two sides of effective oral communication, Effective listening, Non-verbal communication, Body language. Organizational Communication: Writing CVs & Application Letter, Group discussions, Interview, Types of interview, Do's and Don'ts of Interview; Impact Ш 10 of Technological Advancement on Business Communication, Intranet & Internet, Teleconferencing, Videoconferencing, Persuasive Communication. Group Communication: Meetings: Need, Importance & Planning of Meetings, Drafting of notice, Agenda, Minutes & Resolutions of Meeting, Writing memorandum, Press release & Press conference Business etiquettes - Etiquettes, Telephonic & Table etiquettes, Presentation Skills: What is a presentation: Elements of presentation, Designing a 10 IV presentation. Social Communication Skills: Definition, scope, Importance & components of Social communication, Social Media and workplace, Professional communicator responsibilities, corporate communication & Public Relation, Role of social media in communication. Suggested Readings: Lesikar, R. V. & Pettit, J. D. (2008). Business Communication: Theory and Application, (9thed.) Tata Taylor, S. (2005). Communication for Business. (4th ed.) Pearson Education. Kaul, A. & Chaudhari, V. (2017). Corporate Communication through Social Media. (1sted.) Sage Publication. Chaturvedi P.D. & Chaturvedi Mukesh (2012). Business Communication, Pearson Education Suggested Continuous Evaluation Methods: In order to test the learning outcome, various activities involving the verbal and no-verbal communication skills such as management games, role-playing, assignments, group discussion, extra-curricular, events organizing and presentation will be involved. Suggested equivalent online courses: **Further Suggestions:** 

Semester: Third Programme /Class: Degree Year: Second MBA (HRD) Elective Course Code: F040304T (A) (a) Strategic Human Resource Management Course Objective: The objective of this paper is to make students understand the significance of Strategic Human Resource Management. Course outcomes: After completing this course students should be able to: Understand the need of aligning human resources with the strategy • Ensure participation of HR practices in organizational strategy Link HR practices with corporate strategy and overall organizational strategy • Develop HR strategy to assist organizational strategy Credits: 4 Elective Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P **Topics** Unit =40Introduction to SHRM: HR environment; HRM in knowledge economy; concept of SHRM; investment perspective of SHRM; evolution of SHRM, strategic HR v/s traditional HR; barrier to strategic HR; role of HR in I 12 strategic planning. HRM Strategic Perspective: Strategic fit frameworks; linkages between business strategy and HR strategy; HR bundles approach; best practice 8 approach; business strategy and human resource planning; HRM and firm II performance linkages- measues of HRM performance; sustained compettitive advantages through inimitable HR practices. Strategic HRM - Systems, Practices & Facilitators: Compensation, Working Conditions, Training, Performance Appraisal, Job-Enrichment, Career Planning, Communication, Involvement & Empowerment, Ш 10 Concerns of Top Management, Trade Unions, Supervisions and Workers, Indusial Relations Scenario, Employment Externalization, Contingent Employment. Role of SHRM: role in implementation of Strategic Responses viz, Mergers, Acquisitions, Takeovers, Quality Strategies, Disinvestments, Benchmarking, Joint-ventures, Downsizing and restructuring, Outsourcing 10 IV and offshoring, Vision, Mission & Objectives Statements, Structure Related Response, Strategic Business Units etc. Suggested Readings: Kandula, R. S. (2001) Strategic HRD. Prentice Hall Inc. Greer, C. R. (2001). Strategic HRM. (2nd ed.) Prentice Hall Inc. Armstrong, M. (2011). Handbook of Strategic HRM. (5th ed.) Kogan Page. Suggested Continuous Evaluation Methods: Students will be provided opportunity for the discussion on case study, group discussion, class assignments, and presentation. Expert and field specialized in person lecture will be organized. Business writing, quiz, games and workshop will be in priority to enhance the practical ability. Suggested equivalent online courses:

any V

**Further Suggestions** 

Pul

rogramme MBA(HRD)	/Class: Degree	Year: Second	Semester: Third	
lective				
Course Code	e: F040304T (B)	(b). Labour Welfare &	Industrial Discipline	
idusti tai dis	cipinie.	re of this paper is to learn	about the various aspects of labour	welfare &
• Ensure • Apply • Follow	omes: After complete safety and well be various government and implement the	eting this course student eing of employees t schemes to ensure social code of conduct to maint turnover and determine ap	I security of workers	
Credits: 4		7-00	Clective	
Max. Marks	s: 25+75	M	lin. Passing Marks: 36	
Total No. of	f Lectures-Tutorial	s-Practical (in hours per	week): L-T-P: 3-1-0	
Unit		Topics		L/T/P =40
I	Labour Welfare: Concept, Scope, Significance, Voluntary and Statutory Measures of Social Welfare, Role of Labour Welfare Officer		10	
п	Social Security: Origin, Growth, Scope, Benefits, Limitations of Social Security, Social Insurance, Commercial Insurance and Social Assistance, Brief Idea on Social Security Measures in India- Pradhan Mantri Jan Dhan Yojana, Mahatma Gandhi National Rural Employment Guarantee Act, 2005, Pradhan Mantri Jeevan Jyoti Bima Yojana and Pradhan Mantri Suraksha Bima Yojana		12	
ш	Industrial Discipline and	ipline: Meaning, Principl Productivity, Work En	es and Importance of Discipline, thics & Discipline, Forms of Code of Conduct and Code of	10
IV	Domestic Enqu Conducting Don	nestic Enquiry, Determina	of Natural Justice, Process of tion of Punishment.  n, Dismissal, and Discharge.	8
<ul><li>Sriva</li><li>Misr</li><li>Mon</li></ul>	Readings: oor, N.D. (2012). Bustava, S. C. (2020) a, S. N. (2016). Ladappa, A., Namudir Graw Hill ma, A.M. (2010).	usiness & Industrial Law, Industrial Law. (7 <sup>th</sup> ed.) No bour & Industrial Laws (2 i.R., & Selvraj.P., (2012)	New Delhi: Sultan Chand Publication ew Delhi: Vikas Publishing House. 8 <sup>th</sup> ed.) New Delhi: Allied Publication. Industrial Relation and Labor language Frame Work. New Delhi: Hima	ns. ws (2 <sup>nd</sup> ed)

organized. In addition to the theoretical inputs, the course will make use of group discussion, classroom presentations, assignments, and case study pedagogy for delivery.

Suggested equivalent online course

Programm MBA(HRI	ne /Class: Degree D)	Year: Second	Semester: Third	
Elective				
(C)	Code: F040304T	, , ,	anizational Conflict & Stress	
Course Ol	bjective: The object	tive of this paper is	o have better understanding abo	out the organisation
conflict, st	ress and ways to co	pe up with it to ensur	e smooth running of any organis	sation.
<ul><li>Unde</li><li>Desi</li><li>Man</li></ul>	erstand the root caugh sound bargaining aging Interpersonal age the occupation	ise of conflict and ma g strategies I relationship	dents should be able to: naging it	
Credits: 4			Elective	
Max. Mar	rks: 25+75		Min. Passing Marks: 36	
Total No.	of Lectures-Tutor	ials-Practical (in hou	rs per week): L-T-P: 3-1-0	
Unit		Торіс	s	L/T/P =40
I	of Conflict, Effe	ect of Conflict, Mod et, Assertive Behavior	ransitions in Conflict thought, S el of Conflict, Reactions to Co	onflict, 10
п	Strategies for of Negotiation: connegotiation.	Conflict Resolution, oncept, Bargaining	Role of Conflict in organic strategies, Guideline for eff	fective 10
ш	Cooperation, M		indow, Organizational Citize Work-setting and its various as m V/s collectivism.	
IV	Stress: Meanin Psychological So Stress, Stress and management., R Meditation and	g, Nature, Causes, ources, Managing Strond d Job Performance, St ole of Counseling in s	Consequences, Types, Physiologiss at Workplace, Coping strategress vulnerability, Approaches to tress Management  : Meditation and Muscle Rela	ies for stress
Ne     pu     Lu     As     Ge	ed Readings: ewstrom, J. W., & blication. othans, F. (2010). Oneswathappa, K. (2016) reenberg, J. & Baroducation.	Keith, D. (2001). Org rganizational Behavio 6). Organizational Beh n, R. A. (2008). Beha	anizational Behaviour. (11th ed.) ur. (12th ed.) McGraw Hill public aviour. (12th ed.) Himalaya Publi viour in Organizations. (8th ed.) I	ations. shing House.
In addit	ion to the theoret	and case study pedago	se will make use of group dis sy for delivery, class exercises.	scussion, classroom



MBA (HRD)		Year: Second	Semester: Thir	ď
ve				
urse Co	de: F040305T (D)	(d). International H	luman Resource Manageme	nt
nageme	nt.	e of this paper is to orient studen	nts towards International Hur	
	omes: After completing R practices of global s	ng this course students should be	e able to	
		ral differences through HR practi	ices	
	taffing with internation			
• Awr	aeness about internation	onal laws and compensation norm	ns	
	Credits: 4		Elective	
	Max. Marks: 25	5+75	Min. Passing Marks: 36	
	Total No. of Lec	tures-Tutorials-Practical (in hor	urs per week): L-T-P: 3-1-0	
Unit		Topics		L/T/P =40
	of IUDM Difference	: Introduction to IHRM Definition between IHRM and Domestic	HRM. IHRM Strategies.	
1	Organizational dyna Country and Region and employee manag		sus MNE Culture. Culture	12
п	Repatriation. Under challenges in divers	ernational Growth: Global In standing diversity in workforce sity managment. Managing allia onal Alliances.	e, responding to diversity, ances and joint ventures -	8
m	Market, Host Count Country Nationals cross-national adve approaches to mu	fing and workforce Manageratry National (HCN), Parent Cour (TCN), International recruitment extissing, e-recruitment; International staffing decisions, and techniques in IHRM	ntry National (PCN), Third nt functions; head-hunters, onal staffing and different	10
IV	Performance Man Laws: Performan International Ass compensation prac by International I	ce management evele. Perfo	ernational compensation. ishment of labor standards and regulatory context of work of Ethics and Labor	10
Sugges	4-d Dandings			Managaman
•	Thomas, C. D., & Laza Sage Publication	arova. B M. (2014) Essentials of I	International Human Resource	Managemen
•	Ashwatthapa, K., & D	ash, S. (2017). International Humon.		
_	Kandula, S. (2018). Int Sengupta, N. & Bhattac	ernational Human Resource Mand charya, S.M. (2012). International	ngement. (1st ed.)Sage Publicati Human Resource Managemen	ion. a. Excel
Sugge	Books. sted Continuous Eva	luation Methods: outcome, various activities involv	ing yorkal and non-yorkal as	mmunicatio
	to took the learning	outcome various activities involv	ving verbai and non-verbal co	
In ord	amont games role pla	aying, assignments, group discuss	sion, and presentation will be	involved.



roject & Viva-Voce	
organizational sectors. The principles. The students will go to any On completion of the pased on their experience and	
ther Faculty/Department)	
Min. Passing Marks: 36	
: L-T-P: 1-0-3	
on. ion. ig.	
drivers	
topic. The students have to uated as under	
IR al	

## MBA (HRD) Programme Fourth Semester

Year	Sem.	Subject	Paper Code	Compulsory/ Elective	Paper Name	Credit
П	IV	1	F040401T	Compulsory	Career and Performance Management	4
	IV	2	F040402T	Compulsory	Business Environment	4
	IV	3	F040403T	Compulsory	Organizational Change & Development	4
	Ea	ch student v	vill opt any two	couse from the give	en pool of 4 open elective co	urses
		7	C	pen Elective Cour	rses	
	IV	4 (A)	F040404T(A)	Elective	(a). Human Resource Accounting & Auditing	4
	IV	4 (B)	F040404T(B)	Elective	(b). TQM & ISO- 9000	4
	IV	4 (C)	F040404T(C)	Elective	(c). Ethical Issues in Management	4
	IV	4 (D)	F040404T(D)	Elective	(d). Functional Management	4
	IV	4 (E)	F040404T(E)	Elective	(e) Strategic Management	4
	IV	5	F040405T	Compulsory (Project)	Dissertation Report & Viva-Voce.	4

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Semester: Fourth Programme /Class: Year: Second Degree MBA (HRD) Compulsory Course Career and Performance Management Course Code: F040401T Course Objective: The objective of this paper is to make students understand the concept of career and performance management for individual and organisational growth. Course outcomes: After completing the course students should be able to: Develop and understand the required competencies at all levels of management · Dvelop, design, map and evaluate the competencies · Plan career and do the sucession planning · Dsign effective performance management system Compulsory Credits: 4 Min. Passing Marks: Max. Marks: 25+75 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Topics Unit =40Meaning, Concept Basic Concept: Definitions, Competencies Competencies, Evolution of Competencies, Categorization of Competencies-Generic Competencies, Managerial Competencies, Technical, Functional, 10 I Human Competencies, Core Competencies, Behavioral Competencies, Threshold Competencies. Business Competencies, HRD Competencies, HRD Competency Framework & Mapping: Need for Competency Frameworks, Development of Competency Framework for Organization, Process of Developing Competency Directory, Job Analysis, Role Analysis, Competency 10 II Mapping Process, Competency Evaluation-Assessment Centers, Behavioral Event Interview, Job Simulation, Structured Interviews, Focused Group Discussion, Panel Interview, 3600 Appraisal, Day in the life of a Subject, etc,. Career Planning: Meaning, Stages in Career Planning & Development, Process of Career Planning and Development, Succession Planning, Career 10 Ш Development Actions, Advantages and Limitations of Career Planning. Performance Appraisal :Concept, Importance, Process, Methods-Traditional Methods-Graphic Rating Scale, Ranking Method, Paired Comparison Method, Forced Distribution Method, Checklist Method, Critical Incident Method, Essay Appraisal, Group Appraisal, Confidential Report & Modern Methods-Behaviorally Anchored Rating Scales, Assessment Centre, Problem of 10 IV Performance Appraisal-Halo effect, Horn Effect, Central Tendency, Leniency & Strictness Error, Recency Effect, Uses of Performance Appraisal and concept of Potential Appraisal. Management By Objectives: Meaning, Process of MBO, Management Guide, MBO - Benefits and Limitations. Suggested Readings: Tripathi, P. C. (2013). Human Resource Development. Delhi: Sultan Chand & Sons. Ashwatthappa, K. (2007). Human Resource/Personnel Management. (5th ed.) Tata McGraw Dessler, G. (2017). Human Resource Management. (15th ed.) Pearson education India. Flippo, E. B. (1980). Personnel Management. (5th ed.) McGraw Hill Inc. Suggested Continuous Evaluation Methods: The course learning outcomes will be asses on the basis of students' participation and related outcomes which includes the case study, group discussion, role-playing, simulation training, workshops, practical assignments, and presentation.

**Further Suggestions:** 

Suggested equivalent online courses:

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Semester: Fourth Programme /Class: Degree Year: Second MBA(HRD) Compulsory Course **Business Environment** Course Objective: The objective of this paper is to give in-depth knowlegde to students related to the environment within which an organisation operates. Course outcomes: After completing this course students should be able to: Understand the surrounding business environment and its components. Sense the future opportunity and challenges in the surrounding business environment Do the environmental scanning before formulating strategies and developing business plan Study and relate socio-cultural, technological, political, economical and international environment with business Compulsory And Credits: 4 Min. Passing Marks: Max. Marks: 25+75 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P =40**Topics** Unit Introduction: meaning, nature, scope and significance of Business Environment, types of business environment- internal & external; Micro and Macro environment; Historical Evolution of modern business enterprises, Salient features of capitalism, socialism and socialistic pattern 10 I of society, Concept of Mixed Economy, Emergence of Public Sector and Socio-Cultural Environment: Social interests and values-its implications for industrialization and Economic Growth. Ecology and Social Responsibility, Consumerism as an emerging Environmental force, ethics 12 of Business, Social Audit. II Industrial Environment: Public sector Enterprises, Small Scale Industries, Privatisation, Industrial labour, Industrial sickness, Industrial Policy, Industrial Licensing. Economic Environment: SEBI; Foreign Exchange and Management Act; Concept of unfair trade practices & MRTP Act 1969 (as amended up to date); Consumer Protection Act 1986 (as amended up to date); Fiscal and Monetary Policies, FDI, FPI, Government-Business relationship, MNC'S, Ш Foreign Trade (Development and Regulation) Act, 1992 New Economic Policy. Protection of patent and trademarks. Technological Environment: Choice of appropriate technology; problems in selecting appropriate Technology; Technology Transfer; Phases, Causes and Control of Business cycles, Technology policy, Technology and plant 10 level changes, Restraints in a technological growth. IV International Environment: Foreign trade, concept of free trade, Role of WTO in Internatioanl trade, latest import-export policy, globalisation, MNCs. Suggested Readings: Puri, V.K. & Mishra, S.K. (2012) Economic Environment of Business. Himalaya Publishing Cherunilam, F. (2017). Business Environmental. (25th ed.) Himalaya Publishing house. Chidambaram, K. & Alagappan, V. (2012). Business Environment, (1st ed.) Vikas Publishing Suggested Continuous Evaluation Methods:

The learning outcomes will be assessed based on student's participation and related outcomes, including the case study, group discussion, role-playing, simulation training, workshops, practical assignments, and presentation.

Suggested equivalent online courses:

	me /Class: Degree IBA(HRD)	Year: Seco	ond	Semester: Fourth	
Compulsor	y Course				
Course (	Code: F040403T	Organizationa	Change &	Development	
Developme	ent for organisationa	l effectiveness.		nts towards Organisational Ch	ange &
• Und • Give • Initi • App	tcomes: After com lerstand the change e cause of people's ate and manage the dy and evaluate orga	pleting this course stu process resistance for chang	ge ng organiz ent interven	ational effectiveness	
	Credits:	4		Compulsory	
	Max. Marks:	25+75		Min. Passing Marks: 36	
	Total No. of Lect	ures-Tutorials-Pract	ical (in hou	urs per week): L-T-P: 3-1-0	
Unit		Торіс	cs		L/T/P =40
I	Organisational Change, Resistanchange	Change: Concept, For to Change, Appro	forces for eaches to M	Change, Managing Planned lanaging Change, benefits of	8
п	Approaches, Max of Individual & C Cycle Organisational (	cimization Versus Op Organisational Goals,	etimization Effectivene actors Affec	Organizational Effectiveness of Effectiveness, Integration ess through Adaptive Coping eting Organizational Climate,	12
ш	Organizational Characteristics, O OD Interventio	Development: Cor D Process ns: Concept, Nature, ck, Process Consulta	Sensitivity	pe, Historical Perspective, Training, Team – Building, – OD, System Management.	12
IV	management, tale management, , lea	nent: Concept and app nt identification, integrations a arning organizations a ment and employer b	gration, and and organiza	retention, knowledge	8
Suggested	Readings:	ma employer o	randing		
• Free	nch., & Bell. (2017)	Organisational Deve	elopment.(6	thed.) Prentice Hall Inc.	
• Fre	nch & Kast,(1985).	Understanding Humo	an Behaviou	r. Harper & Row Publishers.	
• Ber	nnis, Warren. G. (19	66). Changing Organ	izations. M	cGraw Hill.	
<ul> <li>Cur</li> <li>Cer</li> </ul>	nmings.G.T. & Wongage Learning.	rley. G., (2015). <i>Orga</i>	nizational C	Change & Development.(10the	:d.).
		luation Methods: T	he course l	learning outcomes will be as	ses on the
basis of	students participat	tion and related or	itcomes w	hich include the case stud	ly, group
discussion	n, role-playing, sim d equivalent onlin	ulation training, wor	kshops, pra	actical assignments, and pres	entation.
Further S	Suggestions:				

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P

	me /Class: Degree BA (HRD)	Year: Secon	d Semester: Four	th
Elective				
-	urse Code: 40404T(A)	(a). Humar	Resource Accounting & Auditing	
Course O	bjective: The object	ive of this paper is to	understand the various concepts rela	ted to HF
accounting	g and auditing.		I II he abla to :	
Course ou	tcome: After comp	leting this course stud	ents should be able to:	
		planning and demand	forecasting	
• Ass	es and evaluate the l	numan capital investn	nent	
• Mea	isure human resourc	e cost and conduct H		
	Credits: 4		Elective	
	Max. Marks: 2	5+75	Min. Passing Marks: 36	
	Total No. of Lectur	es-Tutorials-Practical	(in hours per week): L-T-P: 3-1-0	
				T (T) (T)
Unit		Topics		L/T/P =40
	10 10			-40
I	Objectives of F Resource Account	Iuman Resources Adnting, Model of HRA	Importance & Concept of HRA, ecounting, Approaches to Human A, Measurement of Human Value	10
	Human Resource	Planning- Concept &	Significance, Macro & Micro Level	
II	of HRP, Process	s of HRP, Demand	forecasting, supply forecasting, t, monitoring and control.	8
	Human Capital	and Investment - (	Concept of Human capital, Human	
	capital and econo	mic development, Inv	estment in human capital, Human	
III	Capital & Product	tivity – Investment in	Human Resources, Modern Market	10
			ets- Calculating the Market Value of	
		nd Non- Marketable As	oping HR cost checklist, Concept	
	and methods. Mon	itory & Non-monitory	measurement methods, Direct and	
	Indirect cost benef	its of human resources	, HRA module, Human Resource	
***	Information System		* 0.00 Mark 100 Mark	12
IV	HRD Audit and F	Payroll Management-	Need, Concept, Key factors of HR	12
	Audit, Methods, H	R Score Card, Concep	t of Payroll, Payroll system,	
		yroll, Process & Stages	of payroll, Payroll accounting-	
	ERP.			
	d Readings:	\ Umm vacouros ac	counting: Advances in concepts, met	thods and
		oringer Science & Busi		arous unio
			g. Inter India Publication, New Delhi	
			pital. The American economic review.	
• Ca	plan, E. H., & Landel	kich, S. (1974). Human	resource accounting: Past, present a	nd
	ure. Inst of Managem			
	d Continuous Evalu			
For testin	ng the students' und	lerstanding of practic	al and experiential learning of the	e course,
students	will go through w	orkshops, invited led	ctures from industry and academic	ia, group
			ons. Furthermore, through Presentation will be monitored and evaluated f	
results.	entire teaching and	learning outcomes v	will be infolitioned and evaluated i	or better
	d equivalent online	courses:		

any V

rogramm	ne /Class: Degree BA (HRD)	Year: Second	Semester: Fou	1 (11
ective	JA (III.)			
	ode: F040404T	(b): TQM & IS	SO-9000	
				us conce
ourse O	bjective: The object	ive of this paper is to make	ce students learn the varie	/us 0011- 1
	lity accurance			
<ul> <li>Main</li> <li>Appl</li> <li>Get s</li> </ul>	tain quality standard	and techniques to get maximum management practices adopted ation	um quality and zero defect	
	Credits: 4		Elective	
	Max. Marks: 25	+75	Min. Passing Marks: 36	
	Total No. of Lectur	res-Tutorials-Practical (in ho	ours per week): L-T-P: 3-1-0	
Unit		Topics		L/T/P =40
I	TQM Principle, Ap Key issues for ach Principles.	QM: Meaning, definition, ob proach, Objectives, Scope, Ke lieving TQM objectives, Step	ps for implementing TQM	10
п	Carativity & Innove	Techniques: Needs, Impactions, Deming's PDCA Cycle of Programme, 5 S, Kanbar	POKA-TOKE, Just in Time,	12
Ш	TQM Strategic to Reengineering, Six Check sheets, Chart	ools and techniques: Benchi Sigma, Statistical tools and s, Histogram, Scatter Diagram	techniques. Flow diagram,	8
IV	Tool", Documenting Methodologies, Ext	tation of ISO 9000 and uses, page the Quality System, Implementation, Training & Certification 4000 Standards for Environme	n, Introduction and	10
Suggested	Doodinger			1 0. 0
<ul> <li>Sha</li> <li>Cor</li> <li>Raj</li> </ul>	rma, D. D. (2011). <i>TQ</i> nti, T. (2012) <i>Building</i> u, S. (1995). <i>Total Qu</i>	OM: Principles, Practices & Co Total Quality: A Guide for Ma ality Management. New Delhi: 9000. A H Wheeler & Co	anagement, Springer.	a & Sons
Suggester	l Continuous Evalua	ation Methods: Case Studies	, Presentations, Assignments	and
Dractical I	Examples.			
I lactical i				

Elective Co		Programme /Class: Degree MBA (HRD) Year: Secon			
FO	urse Code:	(c	). Ethical Issue	s in Management	
	40404T(C)	No.	**************************************	nts learn about the vario	us ethica
rinciples	and unethical practice	S.			
• E	tcomes: After complete velop business value and the relevant hake business decision beal with ethical dilembevelop spiritual insiglation how to co exist version bearn how to co exist version bear and the control of t	s and ethics ce of Indian value : is with ethical insig ma nt in dealing busine	system in solvir ght ess issues for ma	ng business problems	
	Credits: 4			Elective	
	Max. Marks: 25-	-75	1	Min. Passing Marks: 36	
	Total No. of Lectur	es-Tutorials-Pract	tical (in hours p	er week): L-T-P: 3-1-0	
Unit		Торіс	es		L/T/P =40
1	Values, Terminal va and Universalism – of care – Law and Standards and Value Truth, Peace, Love a Indian Ethos: India Karma and Universa	lues and Instrume Theory of rights, the Ethics, The Natu s, Moral responsib nd Non- Violence. n Value Systems, I brotherhood. Tho	ental values, Content of Justice of Ethics in bility and Blame Ancient Indian ughts of Ancien	Ethics, Ethics, Morals & pricepts of Utilitarianism — Virtue ethics — Ethics Management, Business e, Gandhian Philosophywisdom on Knowledge, t Indian Thinkers.	10
П	Ethics and Environment Ethical climate, Eth promotion policies, Human rights, child	onmental Ethics: ics in Human Re Working Conditi Labour), Ethical is:	Environmenta sources Manag ions, Down Siz sues at the Top	I Pollution & Society, ement (Recruitment and zing Workforce, wages, management	10
ш	Complexity of Ethi economic point of Managerial integrity Rights and duties, M Spirituality and So Spirituality, Instrum Challenges to Spirit	cal Issues: Conflictive View- Ethical I and decision male isconception about ciety- Spirituality, tents to achieve	cts in decision Dilemma -Man king. Job discrit Business Ethic , Key Elements Spirituality, In-	making from ethical and aging ethical dilemma, imination and its nature,	10
IV	Leadership in Busin Code of Ethics, Actechnology, The Em Employee. Corporal	ess, Ethical issues Iministration and ployee Obligation' te Social Respons de Marks, copyris	s of Manager a Social Ethics, s To The Firm, sibility, Intellec	bal E-Business, Ethical nd Take-over, Corporate Ethics and information The Firm's Duties to The tual property rights like ate Governance, theories e, corporate governance CSR models and drivers.	10
Ma Jos Kui Coi Kai Ltd Hai Kui	d Readings: nuel, G. V. (2006). Busine eph. R. (2006). Busine mar, A., Joshi, K. mmonwealth. ushal, S. L. (2006). B  rtman, L. P., & Chatter mar, Shailendra & R d Continuous Evalus	siness Ethics: Com ss Ethos and Value M., & Jagani, usiness Ethics: Co rjee, A. (2010). Per ai, Alok K., (2019)	cepts and Cases es. Anmol Publi B. J. (2018). encept, Crisis and erspectives in Bu 9). Business Eclass Discussio	s. (6th ed.) Prentice Hall	anagement ication Properties aw Hill.



Semester: Fourth Programme /Class: Degree Year: Second MBA (HRD) Elective (d) Functional Management Course Code: F040404T(D) Course Objective: The objective of this paper is to make students learn about the important functional areas management. Course outcomes: After completing this coursestudents should be able to: After completing the course, students will have a basic idea about the various functional aspect of · This will give them the idea to correlate the different functional area operations while formulating management. sound HR strategies. Develop training program as per the need of market and target customers of the organization Estimate the financial feassibilty of HR practices Elective Credits: 4 Min. Passing Marks: Max. Marks: 25+75 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P **Topics** Unit =40Marketing Management: Functions of marketing: Scope of marketing, Core concepts of marketing such as Need, Want, Demand, Customer value, Exchange, Customer & Consumer, Customer Satisfaction, Customer Delight, Customer loyalty, Marketing V/s. Market, Sales V/s. Marketing, 7 Ps of Marketing.

Consumer Behaviour: Meaning and importance of consumer behaviour, Comparison between Organizational buying behaviour and consumer buying behaviour, five steps buyer decision process. Segmentation, Target Marketing & Positioning: Need for segmentation. Benefits of segmentation to marketers. 10 I Need for segmentation, Benefits of segmentation to marketers, 10 Positioning: Criteria for effective segmentation, Niche marketing, local marketing, and mass II marketing. Concept of target marketing & Criteria for selection of target marketing. Concept of Differentiation and Positioning, Concept of Value Proposition. Financial Management: Definition of Financial Management, Goals of Financial Management, Key strategies of Financial Management. Financial Analysis: Meaning, Nature, Objectives and limitation of financial analysis, Fund flow statement analysis (working capital basis), Cash flow statement analysis (Cash basis), Ratio Analysis (Interpretations of ratio analysis. Ш 10 Capital Budgeting: Types of evaluating the project on the basis of payback period, NPV, IRR, PI, ARR. Working Capital Management: Components of working capital, operating cycle, types of working capital and its determinants, assessment of working capital requirement Operations and Supply Chain Management: Definition, Concept, Significance and Functions of Operation and SCM, Customers view and Manufacturer's view Concept of Internal customer. Operations Processes: Process characteristics in operations: Volume Variety and flow, Type of processes and Operations Systems- Continuous flow system and 10 IV intermittent flow systems. Process Product Mix: Job Production, Batch Production, Assembly line and

#### Suggested Readings:

- Kotler, P., & Keller, K. (2015). Marketing Management. (15th ed.) Prentice Hall.
- Stanton, W.J., Etzel, M., Walker, J.B. (1993). Fundamentals of Marketing. (10th ed.) McGraw-Hill.
- Horne, V., & James C., (2008). Financial Management and Policy, (13th ed.) Prentice Hall of India.
- Russell, R.S., & Taylor, W. (2008). Operations Management, (6th ed.). Prentice Hal.

Continuous Flow, Process and Product layout, Service systems, Service Blueprinting, Production planning & Control role and functions, Demand forecasting as a planning tool, Forecasting time horizon, Sources of date for forecasting, Accuracy of forecast, Capacity planning.

- Pandey, I.M, (2016). Financial Management, (11th ed.) Vikash Publishing. (2016).
- Khan, M.Y., & Jain, P.K. (2006). Financial Management, Tata McGraw-Hill.

Suggested Continuous Evaluation Methods: Class Discussions, Case Studies and practical examples Assignments and Presentation

Suggested equivalent online courses:



Semester: Fourth Programme/Class: Degree Year: Second MBA (HRD) Elective Course Code: F040304T (E) | Course Title: Strategic Management Course Objective: The objective of this paper is to make students learn the concepts related to strategy formulation, strategy implementation, strategy evaluation and control. Course outcomes: After completing the course students should be able to: · Develop the perspective of top management. · Do the environmental scanning and designing strategies accordingly How to gain competitive advantage through effective strategy · Implementation of strategy Elective Credits: 4 Max. Marks: 25+75 Min. Passing Marks: 36 Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 3-1-0 L/T/P Unit Topics =40Introduction to Strategic Management: Concept and Role of Strategy; The 1 12 Strategic Management Process; Approaches to Strategic Decision Making; Strategic Intent - Corporate Mission, Vision, Objectives and Goals; Concept of Strategic Fit, Leverage and Stretch; Strategic flexibility and learning organization; Blue Ocean Strategy. Environmental Analysis: Environmental Profile; Environmental II techniques- ETOP, QUEST and SWOT (TOWS). Analysis of Operating Environment - Michael Porters Model of Industry Analysis. Analysis of Internal Environment-Resource Audit; Resource Based View (RBV); Value Chain Analysis; Core and Distinctive Competencies. Strategic Choice: Strategic options at Corporate Level -Growth, Stability and Ш 10 Retrenchment Strategies; Strategic options at Business Level- Michael Porters' Competitive Strategies and Cooperative Strategies; Evaluation of Strategic Alternatives - Product Portfolio Models (BCG matrix, GE Matrix, Ansoff's Product Market Growth Matrix, etc.); Concept of Corporate Restructuring. Strategy Implementation & Evaluation: : Interdependence of Formulation and 10 IV Implementation of Strategy; Issues in strategy implementation- Planning and allocating resources; Mckinsey 7s framework; Organisation Structure and Design; Budgets and support system commitment; culture and leadership; Strategy evaluation and control, Ethical & Social considerations in Strategic Management. Suggested Readings: Ghosh, P.K., Strategic Management- Text & Cases, Sultan Chand & Sons. Nag, A., Strategic Management- Analysis, Implementation, Control, Vikas Publishing. Kazmi, Azhar, Strategic Management and Business Policy, Tata McGraw -Hill. Thompson, Arthur A. and A. J. Strickland, Strategic Management, McGraw Hill, New York. Hill, Charles W.L. and Gareth R. Jones, Strategic Management: An Integrated Approach, Cengage Learning, India Suggested Continuous Evaluation Methods: Apart from the theoretical knowledge, students will be evaluated on the basis of problem-solving skills through case studies. Suggested equivalent online courses: **Further Suggestions:** 

Semester: Fourth Program/Class: Degree Year: First MBA (HRD) Compulsory Research Project Research Report & Viva-Voce F040405T Course Code: About the Paper:

This practical exercise will help students develop research aptitude and logical thinking while applying various interventions in the organization. In addition, the paper allows studying in the depth of any specific area /topic of HR

and prepare a detailed report based on empirical findings. First, the students must go for the data collection in the organization (s)/sector (s), then apply various statistical tools, report writing, and defend this piece of research before the experts.

Credits: 4	Compulsory (Other Faculty/Department
Max. Marks: 25+75	Min. Passing Marks: 36

Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 1-0-3

Course outcomes: After completing this course students should be able to :

- Identify the problem, design the study, conduct the research
- Prepare report with scientific rigor.
- Do data analysis, interpretation and reporting the results.
- Enhance depth knowledge and research aptitude

Suggested Informal and Unorganized Sectors:

Small shops, Departmental Stores, Small Restaurants, Vendors, Auto/CAB drivers

Suggested Continuous Evaluation Methods:

The students will be required to submit a dissertation report on their selected HR topic. The students have to defend their project report before the panel of experts, which will be evaluated as under

• Subject matter of the report - 75

Viva-voce

- 25

Total

100 Marks.

**Further Suggestions:** 

Students will seek help from their faculty members to select HR Topic/ sector/ and prepare the project report.