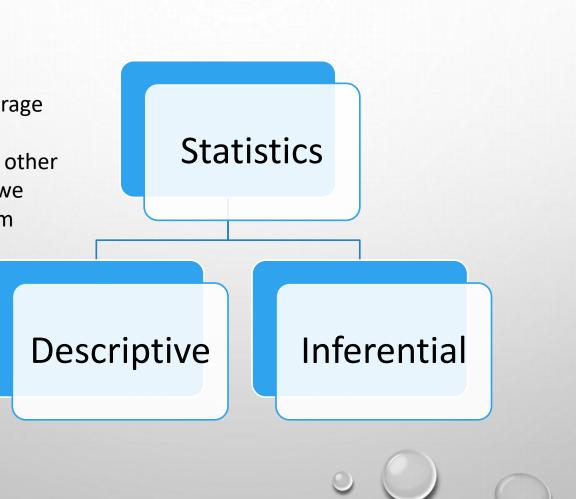


It allows us to describe the average person to see how well that description fits or does not fits other people, and to see how much we can generalize our findings from studying a few people.





Descriptive Statistics

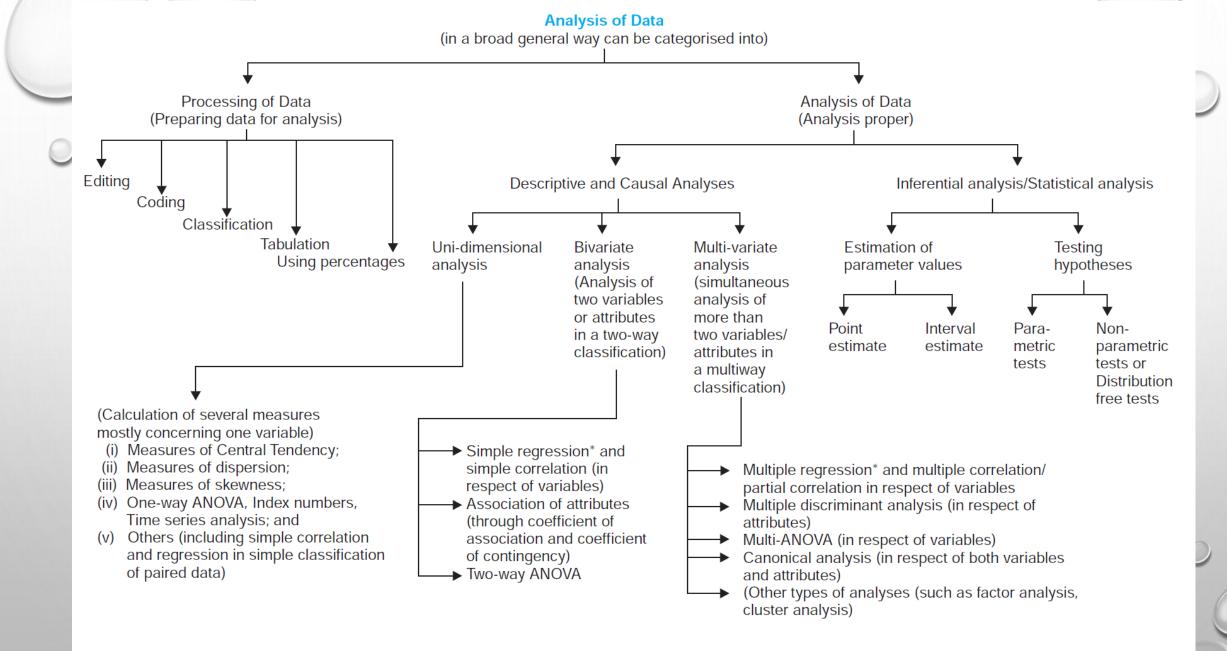
0

- Presentation
- Organization
- Summarization



Inferential Statistics

• Generalize from our sample of data to a large group of subjects



* Regression analysis (whether simple or multiple) is termed as Causal analysis whereas correlation analysis indicates simply co-variation between two or more variables.

Source: Research Methodology, 2nd Edition C R Kothari

Variables

- Simply what is being observed or measured
- The observation made on variables are stored in the form of data
- Things that are changing in an experiments
- It is any factor, trait, state, condition which exist in differing amounts or types.
- Variables are quantitative or qualitative which varies from individual to another

